



Jewish Community Study Deep Dive: Diversity, Equity & Inclusion in the Jewish Community

JANUARY 21, 2021

Workshop on Diversity, Equity & Inclusion in the Jewish Community

by

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Jan 2021

Data Source

- 2018-19 Greater Denver Jewish Community Study
- Funded by Rose Community Foundation, Jay & Rose Phillips Family Foundation of Colorado, and Sturm Family Foundation
- Sample sources: consumer data list, org lists
- Conducted online and by phone
- 2 Phases: Aug-Dec 2018 and Jun-Jul 2019
- 2,507 Jewish households responded

JEWS OF COLOR

Race: Brandeis Methodology

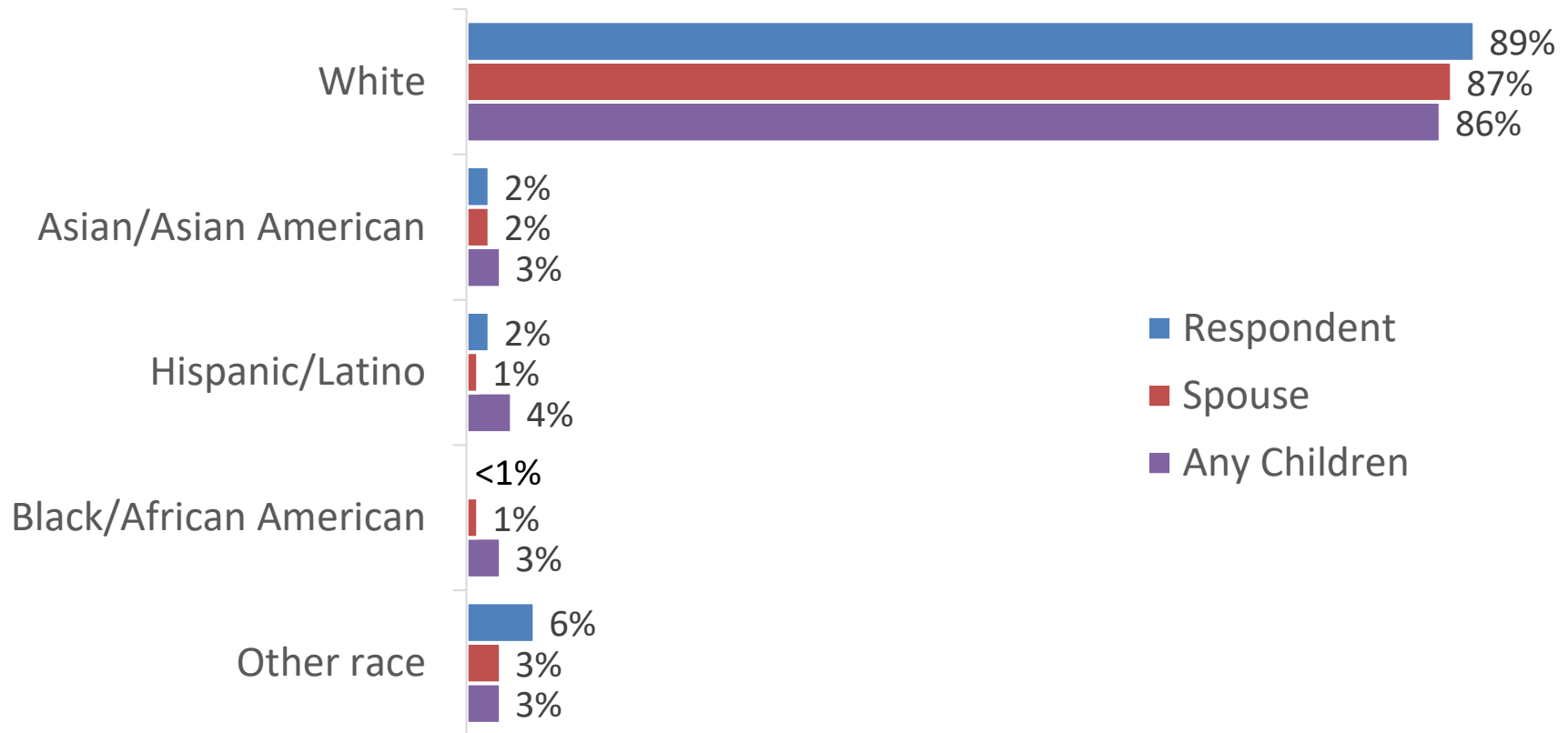
5,400 (1,600 to 10,800 with 95% confidence interval) Jewish By Religion adults in the Greater Denver area are “Other Non-Hispanic.”

Jewish By Religion Adults

	% of All Adults	Population	CI: Low	CI: High
Denver				
White, Non-Hispanic	3.8 (2.2,5.8)	12,700	7,200	19,500
Other Non-Hispanic	0.9 (0.3,1.9)	2,100	600	4,200
Outlying Denver				
White, Non-Hispanic	2.2 (1.5,2.9)	30,000	21,000	40,500
Other Non-Hispanic	0.7 (0.2,1.4)	3,300	1,000	6,600

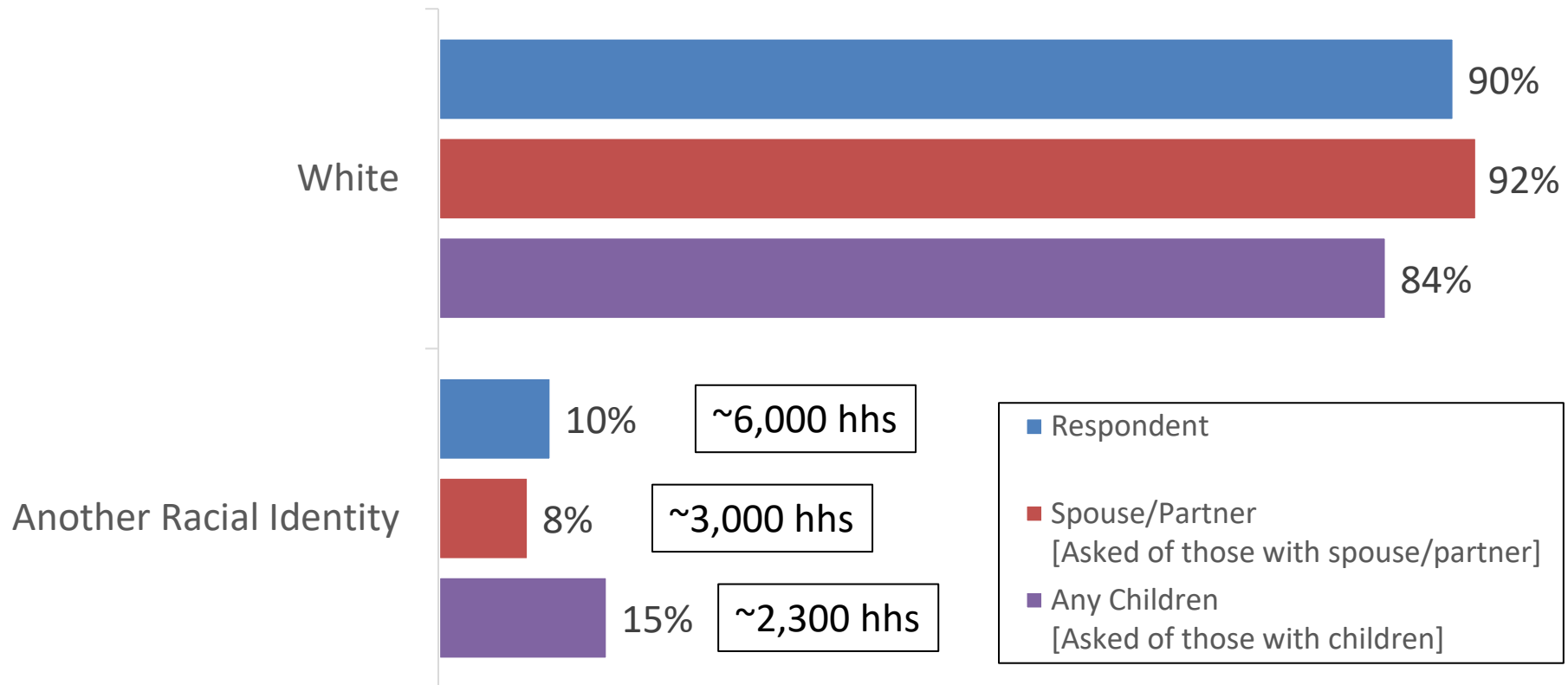
Race: Brandeis JBR Methodology

About 9 out of 10 Jewish People By Religion identify as white.



Racial Identity

18% of Jewish people live in a household where there is at least one adult or child who identifies as “another racial identity” - represents ~8,800 households.



Definition of Jewish: Considers themselves to be Jewish in any way AND have at least one Jewish parent, or were raised Jewish, or converted to Judaism

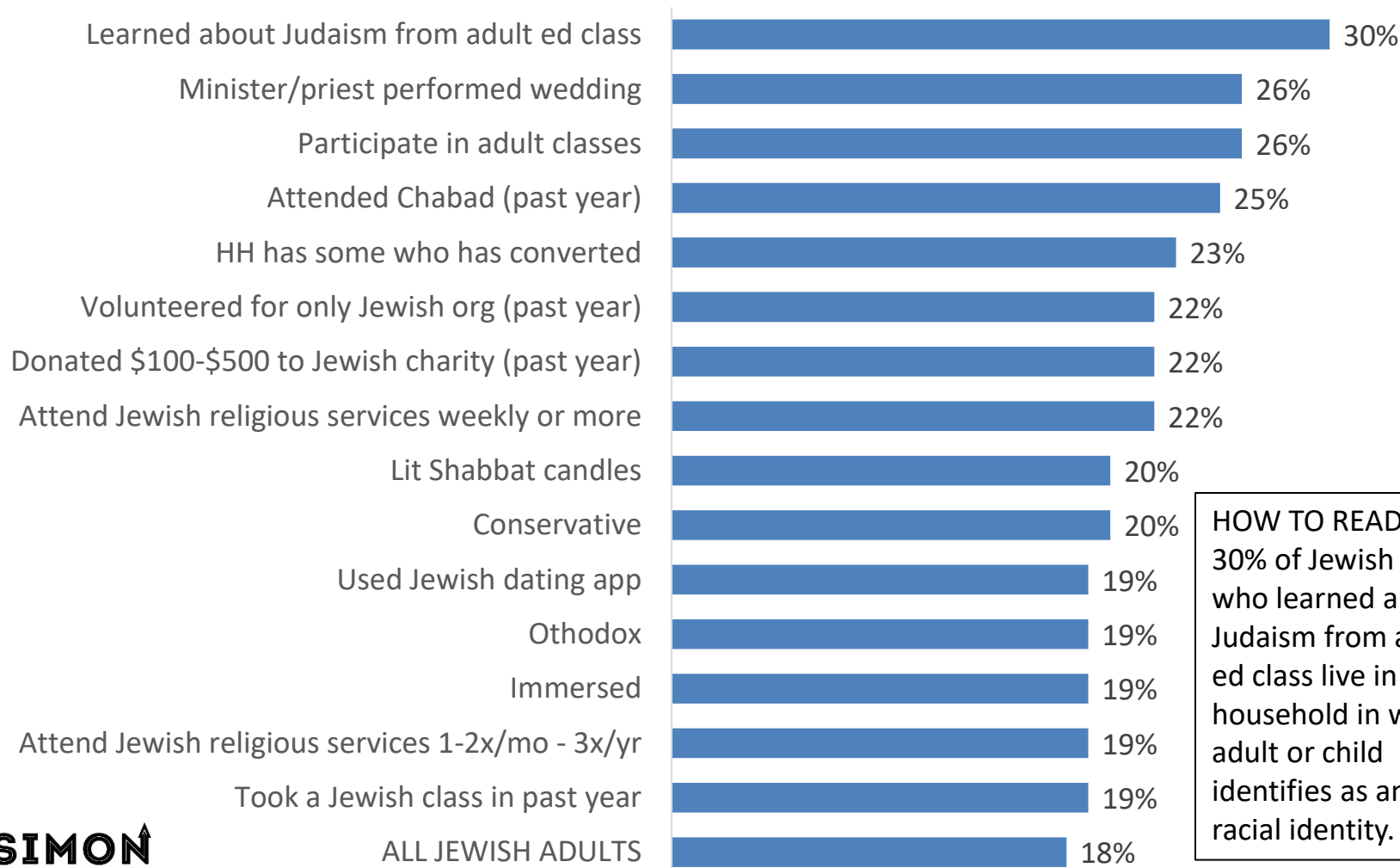
Now, some questions about race. Which describes your race? Select all that apply.

Which describes your spouse or partner's race? Select all that apply. Are any of the children in your household...?

Subgroups More Likely to be Another Racial Identity: Behaviors

Respondent/Spouse/Child has “Another Racial Identity”

% of Jewish Adults

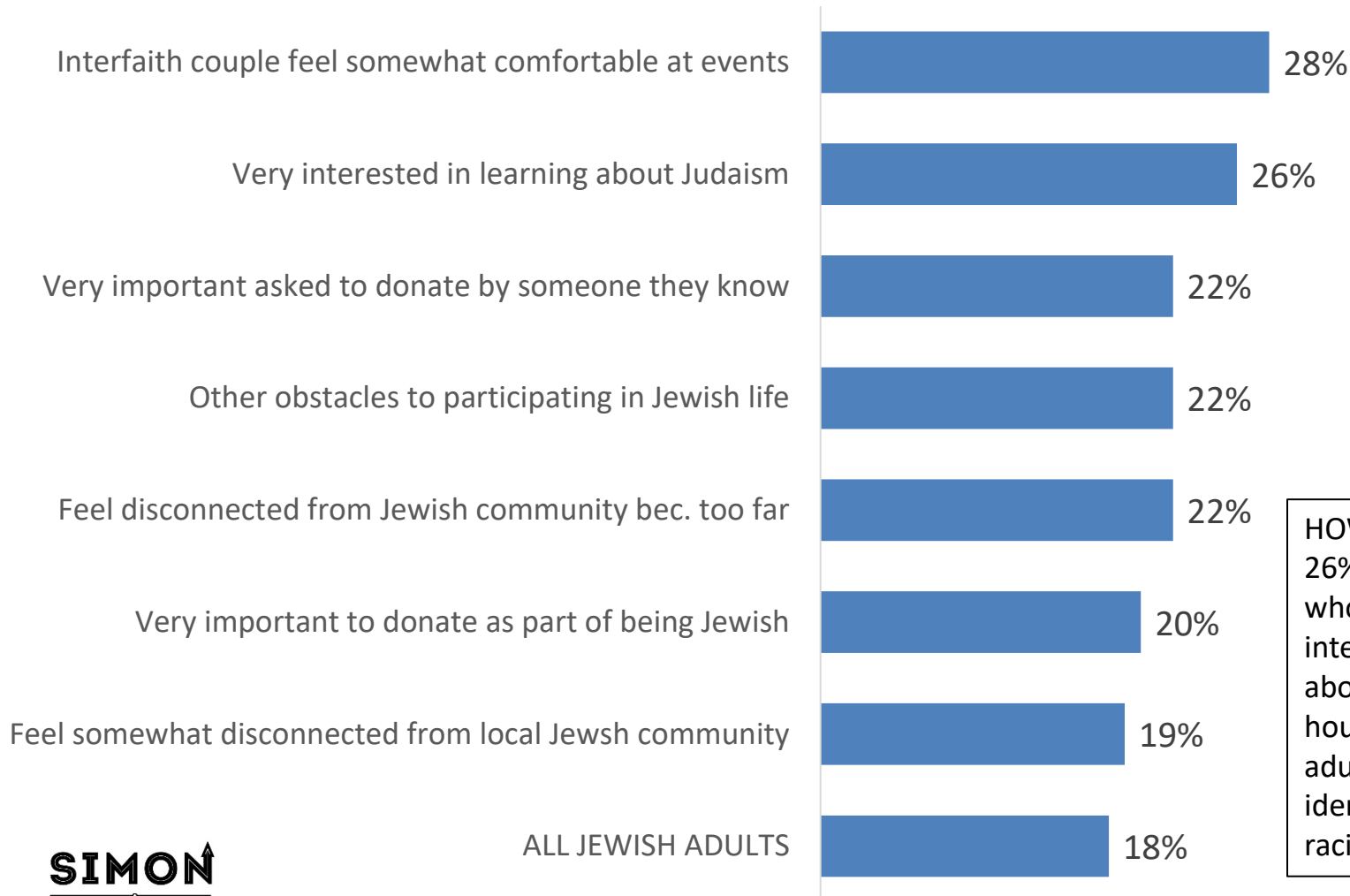


HOW TO READ CHART:
30% of Jewish adults
who learned about
Judaism from an adult
ed class live in a
household in which an
adult or child
identifies as another
racial identity.

Subgroups More Likely to be Another Racial Identity: Attitudes

Respondent/Spouse/Child has “Another Racial Identity”

% of Jewish Adults

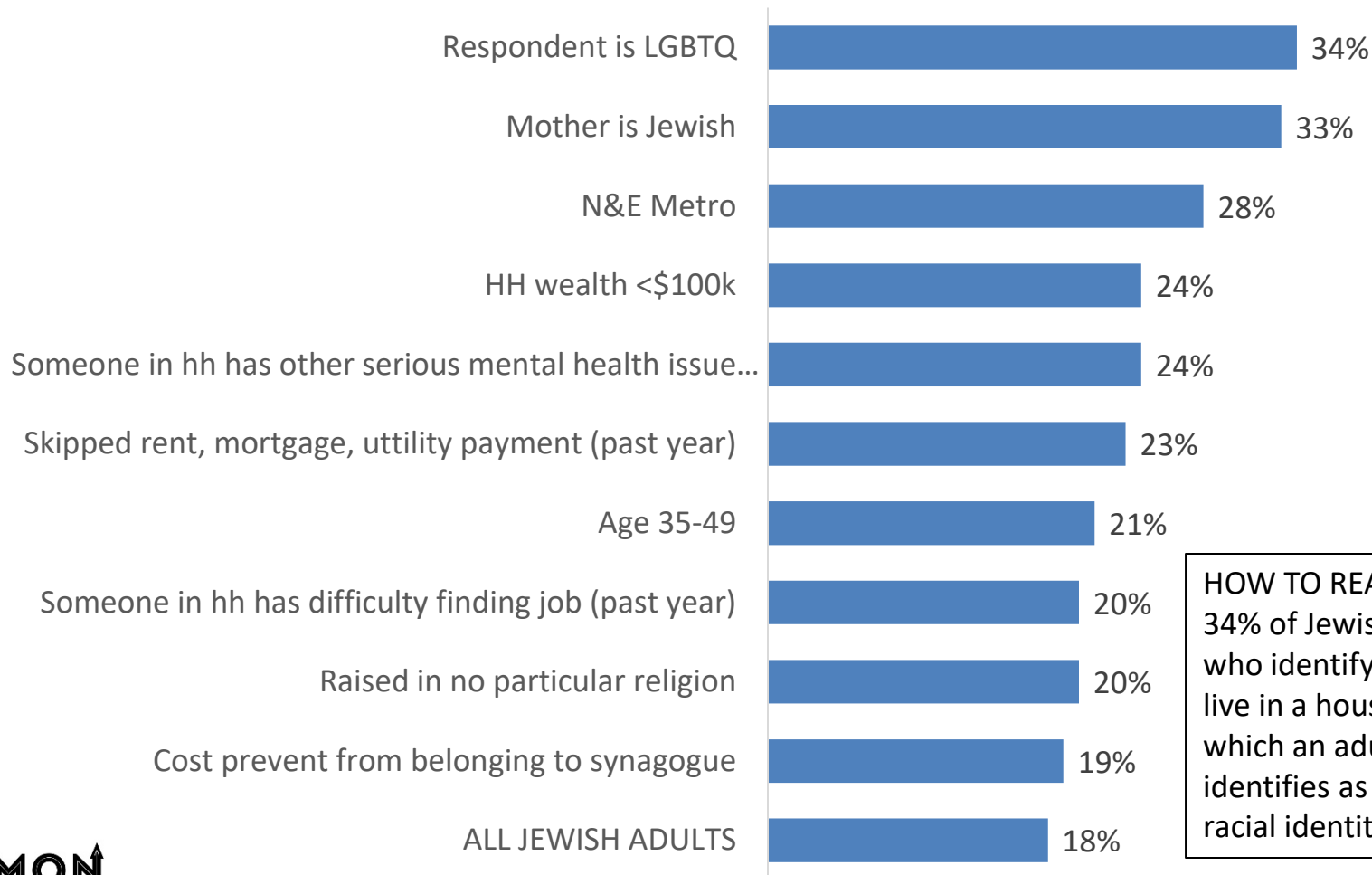


HOW TO READ CHART:
26% of Jewish adults
who are very
interested in learning
about Judaism live in a
household in which an
adult or child
identifies as another
racial identity.

Subgroups More Likely to be Another Racial Identity: Demographics

Respondent/Spouse/Child has “Another Racial Identity”

% of Jewish Adults

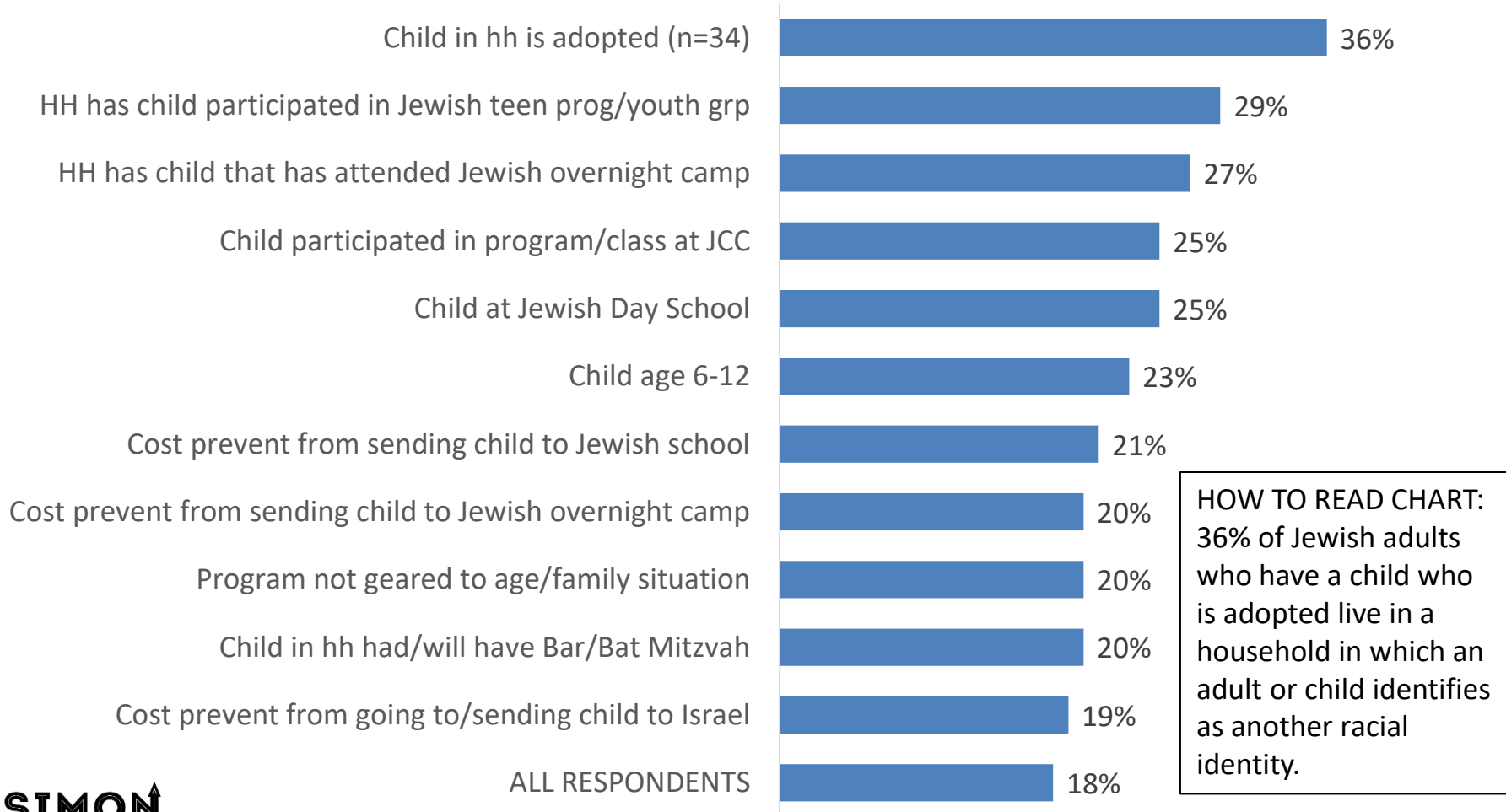


HOW TO READ CHART:
34% of Jewish adults who identify as LGBTQ live in a household in which an adult or child identifies as another racial identity.

Subgroups More Likely to be Another Racial Identity: Children

Respondent/Spouse/Child has “Another Racial Identity”

% of Jewish Adults

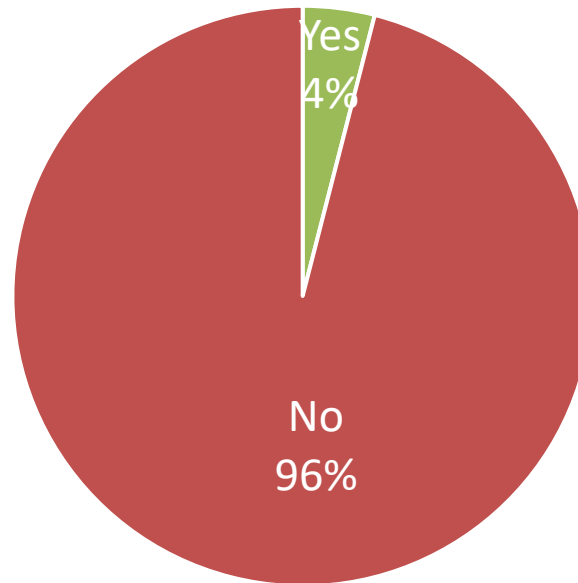


Participation in Programs for Jews of Color

Only 4% of Jews of Color have participated in a program in the Jewish community specifically for Jews of Color.

Participated in Program for Jews of Color in Past Year

BASE: THOSE WHO ARE JEWISH AND A PERSON OF COLOR OR THEIR SPOUSE IS JEWISH AND A PERSON OF COLOR AND/OR HAVE CHILDREN BEING RAISED JEWISH WHO ARE PEOPLE OF COLOR

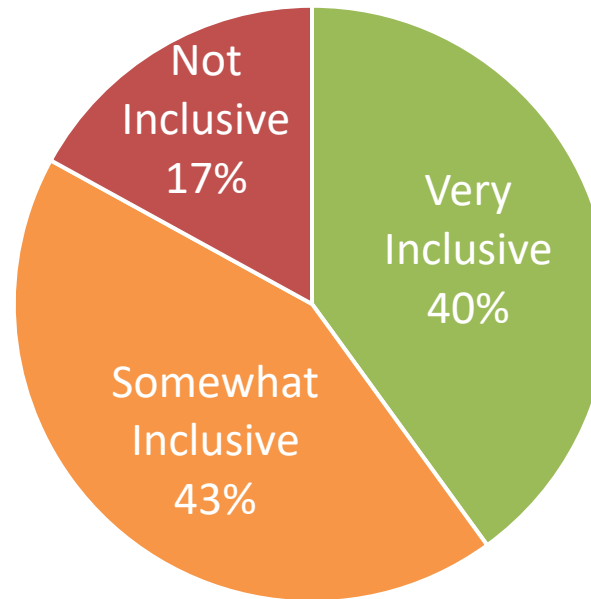


Inclusiveness of Jewish Orgs for Jews of Color

4 in 10 Jews of Color feel synagogues, JCCs, and other organizations are very inclusive for Jews of Color.

How Inclusive are Synagogues, JCCs, Other Organizations for Jews of Color?

BASE: THOSE WHO ARE JEWISH AND A PERSON OF COLOR OR THEIR SPOUSE IS JEWISH AND A PERSON OF COLOR AND/OR HAVE CHILDREN BEING RAISED JEWISH WHO ARE PEOPLE OF COLOR

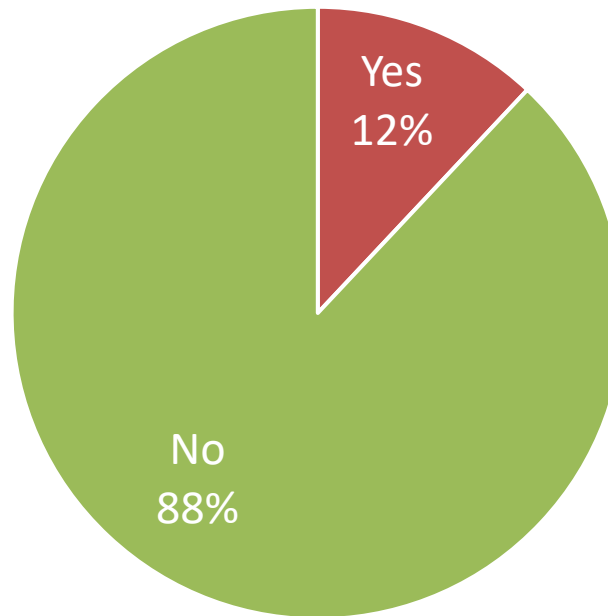


Felt Unwelcome as a Jew of Color

About 1 in 10 Jews of Color said they have had a specific instance when they or their family has felt unwelcome as a Jew of Color.

Specific Instance when You or Your Family Felt Unwelcome as a Jew of Color?

BASE: THOSE WHO ARE JEWISH AND A PERSON OF COLOR OR THEIR SPOUSE IS JEWISH AND A PERSON OF COLOR AND/OR HAVE CHILDREN BEING RAISED JEWISH WHO ARE PEOPLE OF COLOR



Obstacles to Participation in Jewish Life for Jews of Color

Some obstacles to participation in Jewish life for Jews of Color are not feeling welcomed and limited programming geared towards families like theirs.

*"We have a biracial family through adoption and **many programs do not engage** families similar to ours."*

*"My children are black and Latino and the Jewish community can be **isolating and not welcoming** to people of color."*

*"My child is interfaith and biracial and majority of activities he and my husband **"stick out like a sore thumb."** It would be nice to see more get together a or **programming geared towards interracial and/or interfaith families.**"*

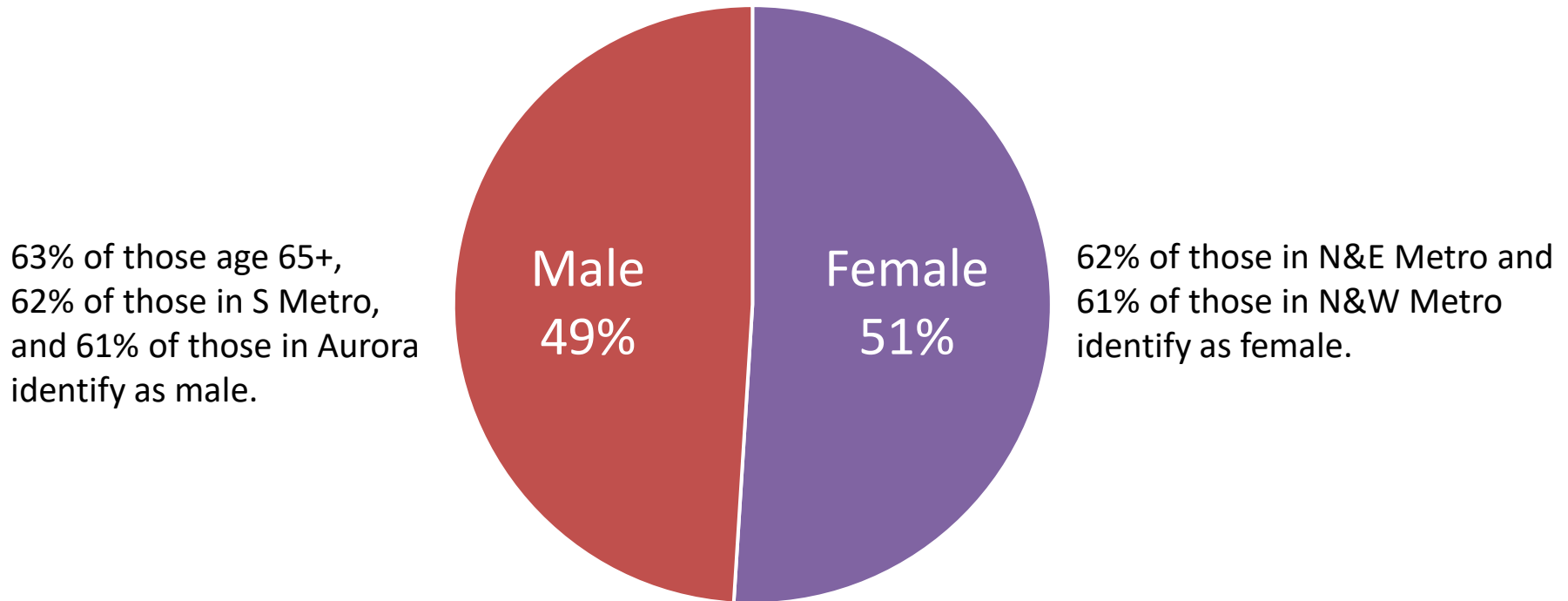
*"There is **very little diversity** in the Jewish community here and **not much space** for Jews of Color or LGBTQ Jews **to find community.**"*

JEWISH LGBTQ PEOPLE

Gender Identity

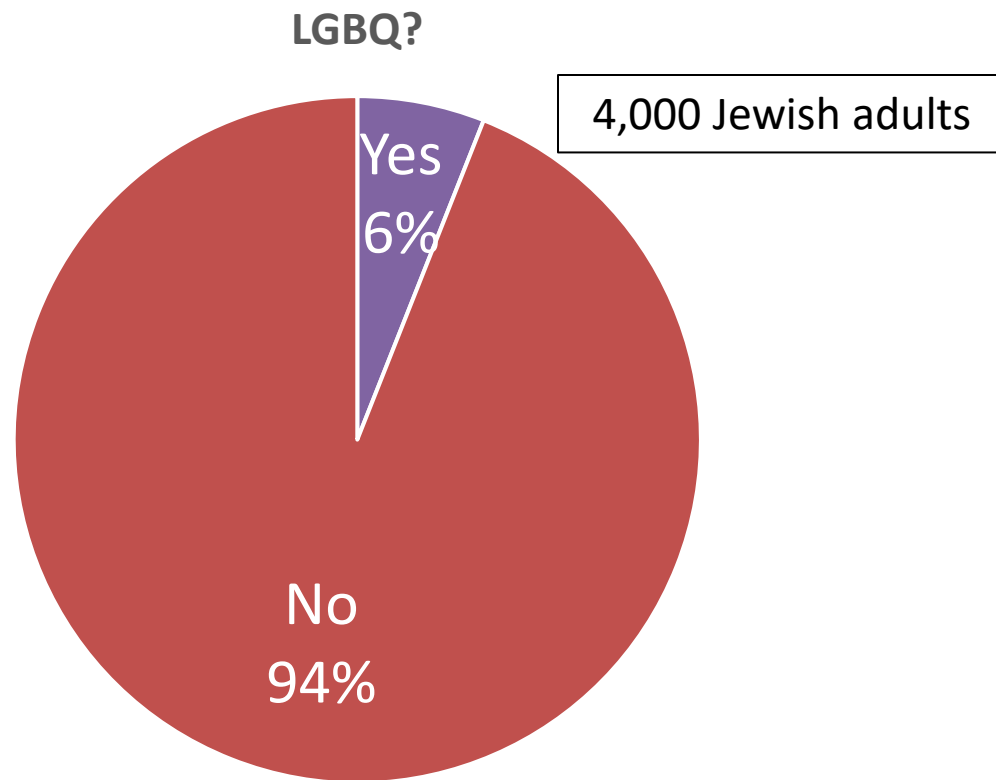
Less than 1% of Jewish adults identify as transgender.

Gender

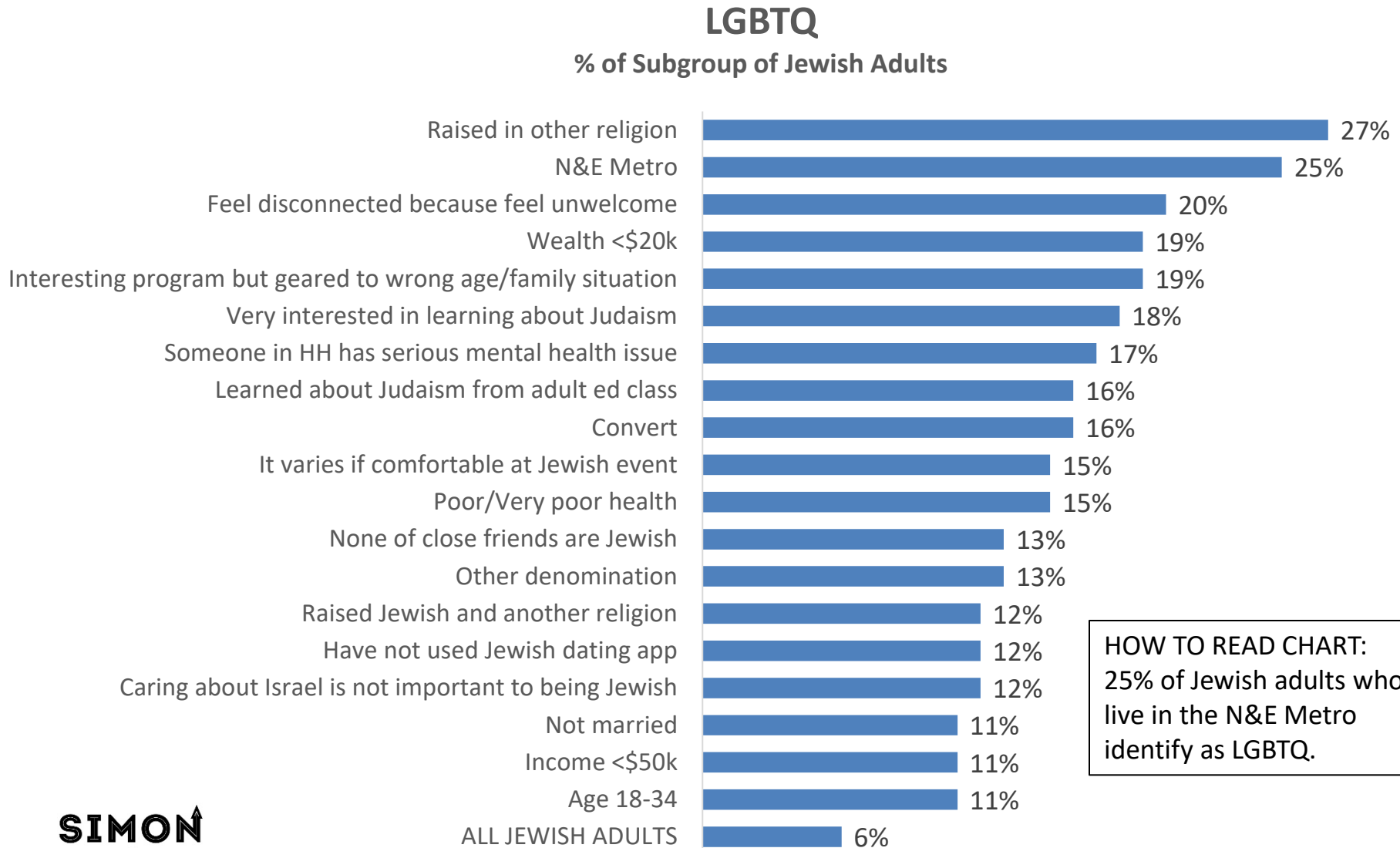


Sexual Orientation

6% of Jewish adults identify as LGBTQ.



Subgroups More Likely to be LGBTQ

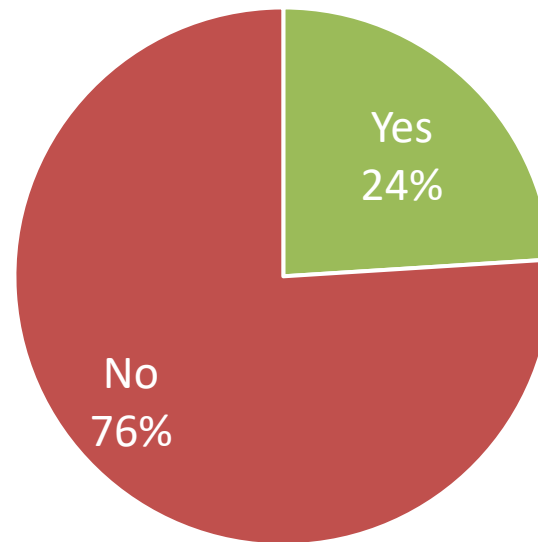


Participation in Jewish Programs for LGBTQ People

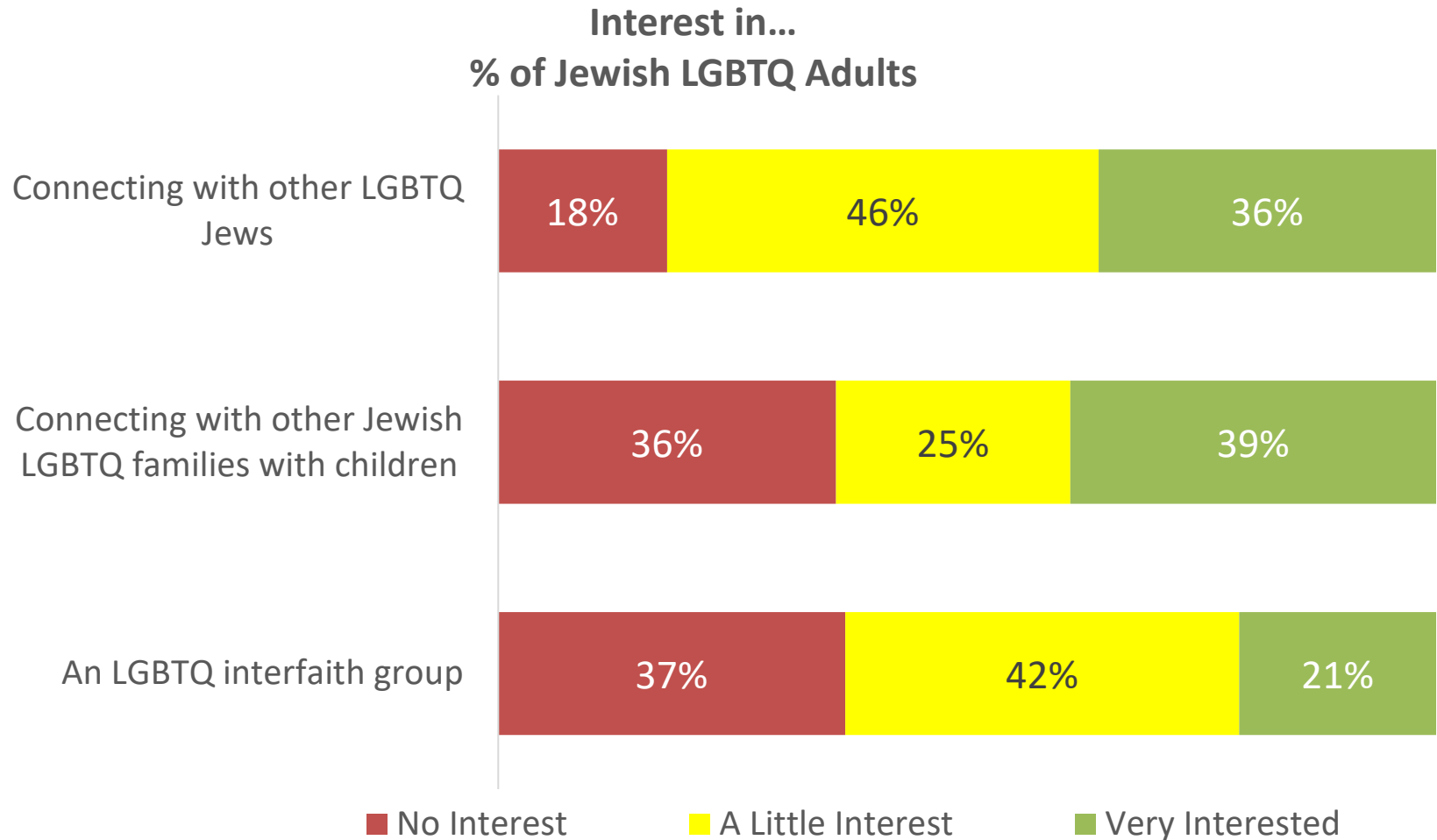
About a quarter of Jewish LGBTQ adults have participated in Jewish LGBTQ community programming in the past year.

Participated in Jewish LGBTQ Community Programming (Past Year)

BASE - THOSE WHO CONSIDER THEMSELVES TO BE GAY, LESBIAN, BISEXUAL, QUEER, TRANSGENDER, AND/OR DO NOT IDENTIFY AS FEMALE, MALE OR TRANSGENDER



Interest in Connecting with Others

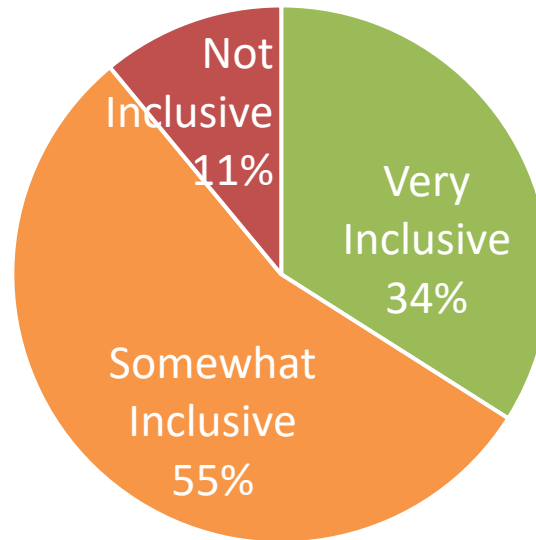


Inclusiveness of Jewish Orgs Towards LGBTQ People

About a third of LGBTQ Jewish people feel synagogues, JCCs, and other organizations are very inclusive for Jewish LGBTQ people.

How Inclusive are Synagogues, JCCs, Other Organizations Towards LGBTQ People?

BASE - THOSE WHO CONSIDER THEMSELVES TO BE GAY, LESBIAN, BISEXUAL, QUEER, TRANSGENDER, AND/OR DO NOT IDENTIFY AS FEMALE, MALE OR TRANSGENDER

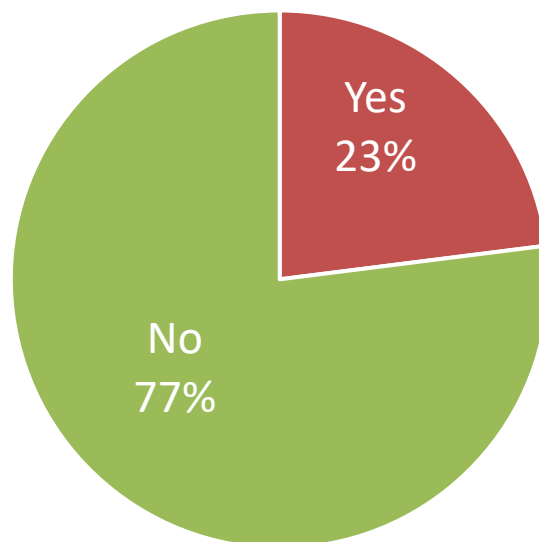


Felt Unwelcome as Jewish LGBTQ Person

Nearly a quarter of Jewish LGBTQ people said they have had a specific instance when they have felt unwelcome as a Jewish LGBTQ person.

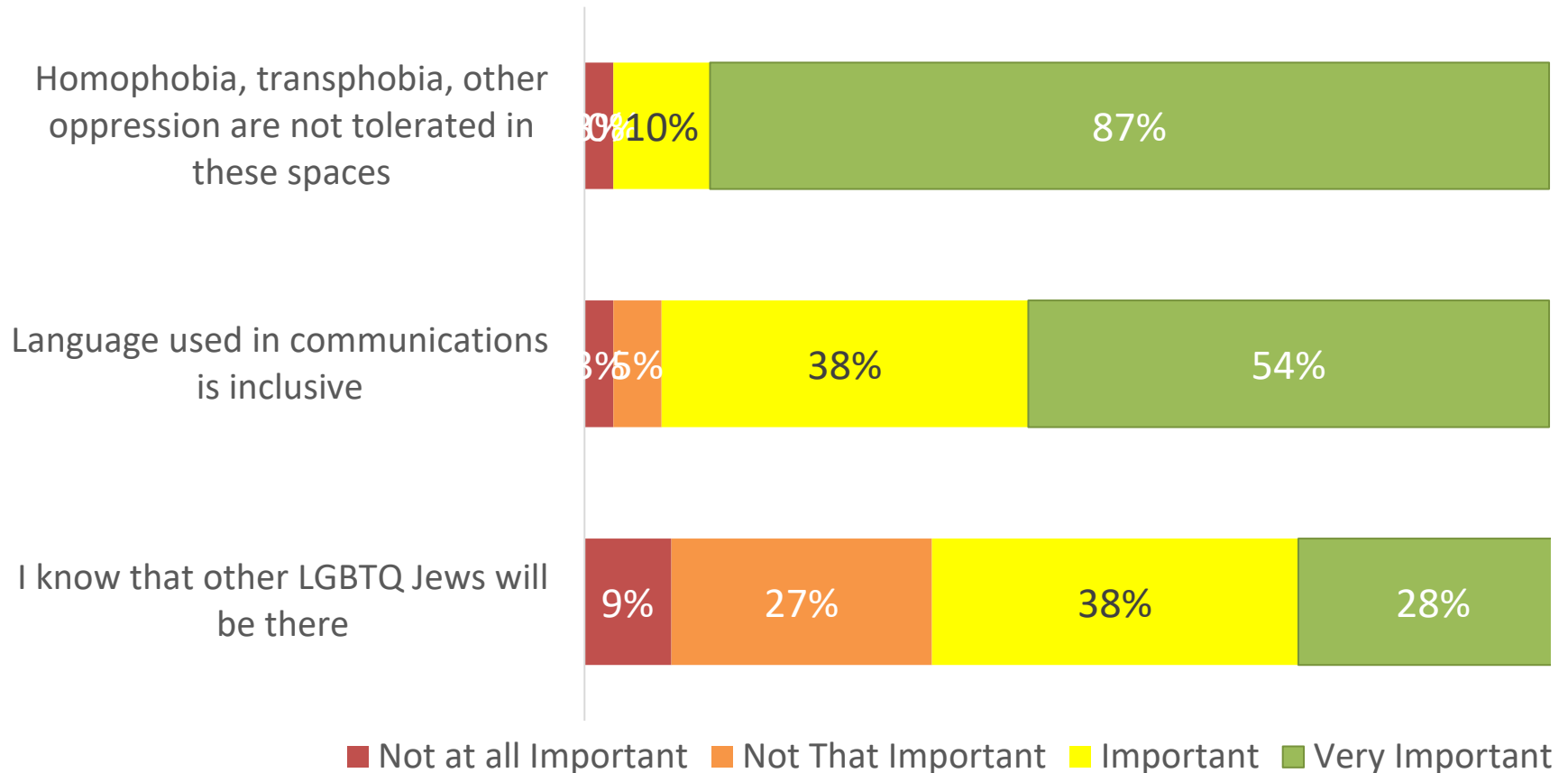
Specific Instance when You Felt Unwelcome as an LGBTQ Jewish Person?

BASE - THOSE WHO CONSIDER THEMSELVES TO BE GAY, LESBIAN, BISEXUAL, QUEER, TRANSGENDER, AND/OR DO NOT IDENTIFY AS FEMALE, MALE OR TRANSGENDER



Importance in Decision to Participate in Jewish Events

% of LGBTQ Jewish Adults



Obstacles to Participation in Jewish Life for LGBTQ+ Jewish People

LGBTQ+ Jewish people experience a range of obstacles to participating in Jewish life: from not feeling welcomed or accepted to hetero-centric programs to homophobia and/or transphobia to harassment.

*"Relationship status-being with a non-Jew in a **same-sex relationship**"*

*"Non-queer accepting/ welcoming programs. **Hetero-centric programs. Queer invisibility.**"*

*"Most everyone in the Jewish community **assumes I am straight**. There is nothing I know in the Jewish community here specifically inviting to or for someone not heterosexual (or cisgender for that matter). It is **incumbent on me to "come out" as gay over and over again**. It's **a stress and a strain** every time I need to stop, take a breath, and introduce this heavy topic of being gay. Because if I don't, there's ***always*** the assumption that I'm an eligible bachelor for some lady. Ugh. Why put myself in that situation again and again?"*

*"As a queer and nonbinary Jew, a **welcoming community** that is **accepting of my full self** is **difficult to come by.**"*

*"I'm a queer Jew. There are many spaces I cannot enter and programs I don't want to participate in because I will face **homophobia or harassment** for being gender non-conforming. I no longer attend services at my synagogue because of the harassment I receive."*

*"I'm **queer, transgender, and polyamorous**. I also have a physical disability and I'm autistic. It's **difficult to find any type of space**, Jewish or otherwise, that takes those things into account."*

DEMOGRAPHICS

Region

Boulder
26%
~13k hhs

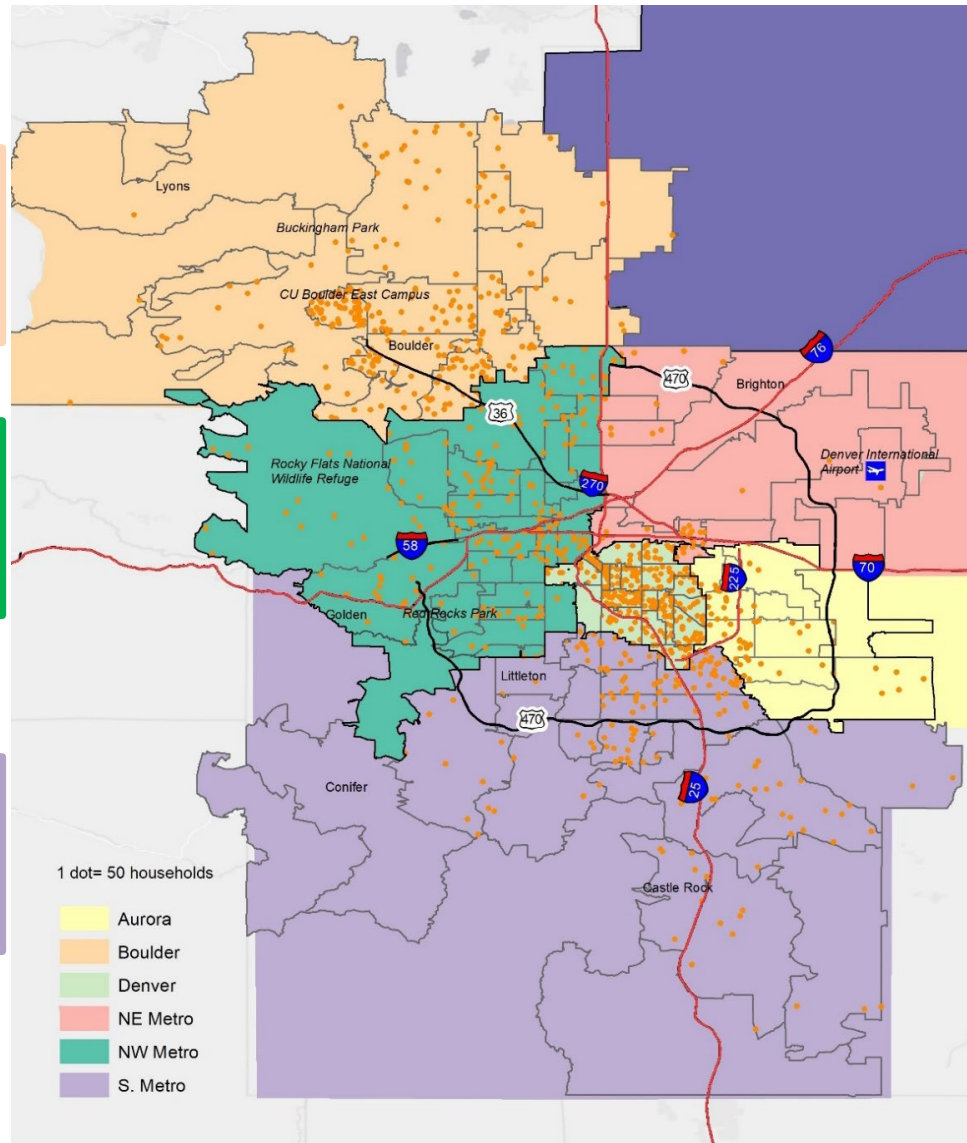
N&W Metro
20%
~10k hhs

South Metro
16%
~8k hhs

N&E Metro
4%
~2k hhs

Aurora
5%
~3k hhs

Denver
29%
~15k hhs

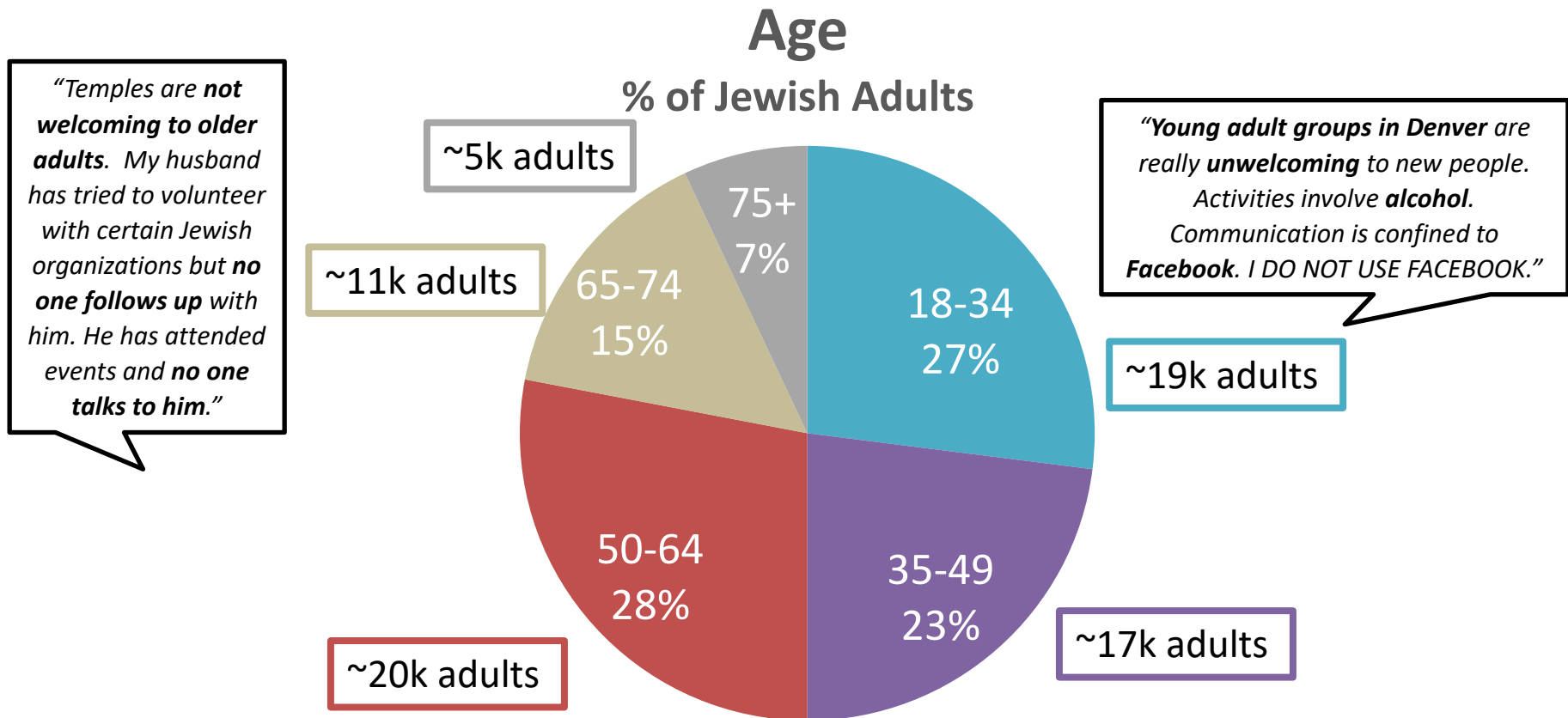


Geographic Diversity Challenges

- Distance to and time it takes to get to synagogues, Jewish events, etc., often exacerbated by aggravation of traffic, parking issues, working parents traveling with young children.
- Transportation issues (e.g., lack of car, need to use Uber/public transit)
- Geographic-specific concerns (e.g., lack of Jewish resources in the west side of Denver, Downtown Denver, Aurora, the northwest suburbs between Denver and Boulder, and Longmont).

Age

Half of Jewish adults are under 50, and half are 50+.

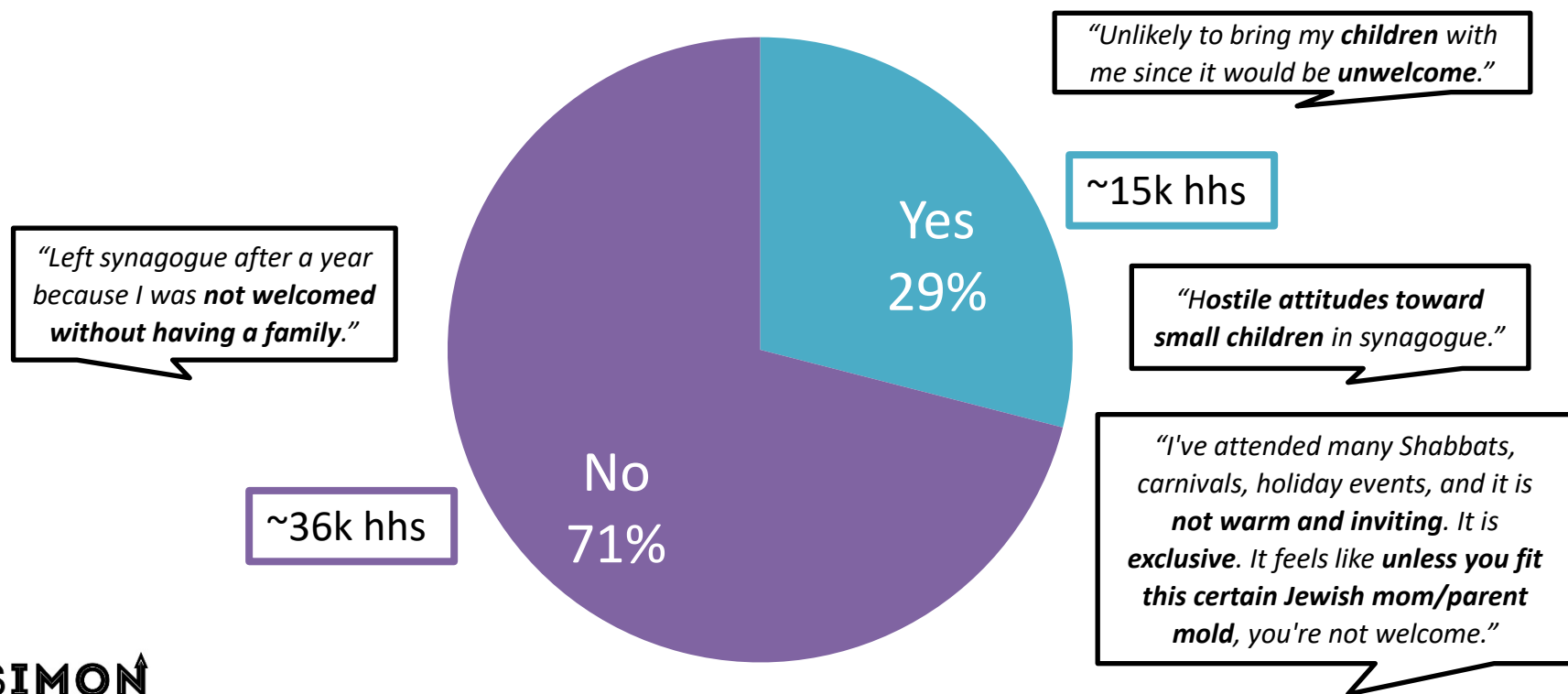


Children

About 3 in 10 Jewish households have children under 18.

Presence of Children in Household

% of Jewish Households



Years Lived in Area

A quarter of Jewish adults have lived in Greater Denver for less than 10 years. About 3 in 10 have lived in the area for 30+ years.

Years Lived in Area

% of Jewish Adults

~21k adults

30+
29%

~19k adults

<10
26%

"If you're not from Denver, it's very hard to 'break in.' If you didn't raise your children there, it's very hard to 'break in.'"

20-29
22%

~16k adults

10-19
22%

~16k adults

Household Income & Wealth

(% of Jewish Households)

HOW TO READ 27% of Jewish households have household income of \$100-\$149k	Income
< \$25K	2%
\$25K-\$49K	6%
\$50K-\$74K	13%
\$75K-\$99K	13%
\$100K-\$149K	27%
\$150K-\$199K	16%
\$200K-\$500K	20%
Over \$500k	3%
<i>Prefer not to say</i>	25%

HOW TO READ: 4% of Jewish hhs have hh wealth of <\$5K.	HH Wealth
< \$5K	4%
\$5K-\$20K	4%
\$20K-\$40K	4%
\$40K-\$75K	2%
\$75K-\$100K	1%
\$100K-\$150K	2%
\$150K-\$250K	10%
\$250K-\$500K	12%

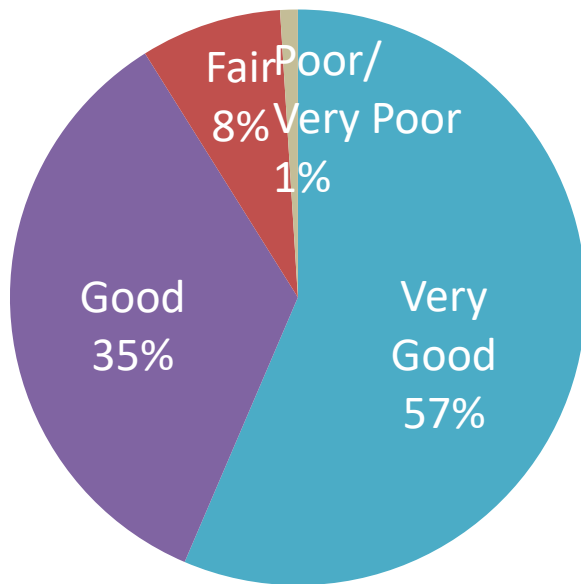
HOW TO READ: 18% of Jewish hhs have hh wealth of \$1M-\$2M.	HH Wealth
\$500K-\$1M	21%
\$1M-\$2M	18%
\$2M-\$3M	6%
\$3M-\$4M	6%
\$4M-\$5M	2%
\$5M-\$10M	5%
Over \$10M	2%
<i>Prefer not to say</i>	32%

"Events are often too cliquy and predicated on social, wealth, or other related status."

Physical & Mental Health

Overall Health

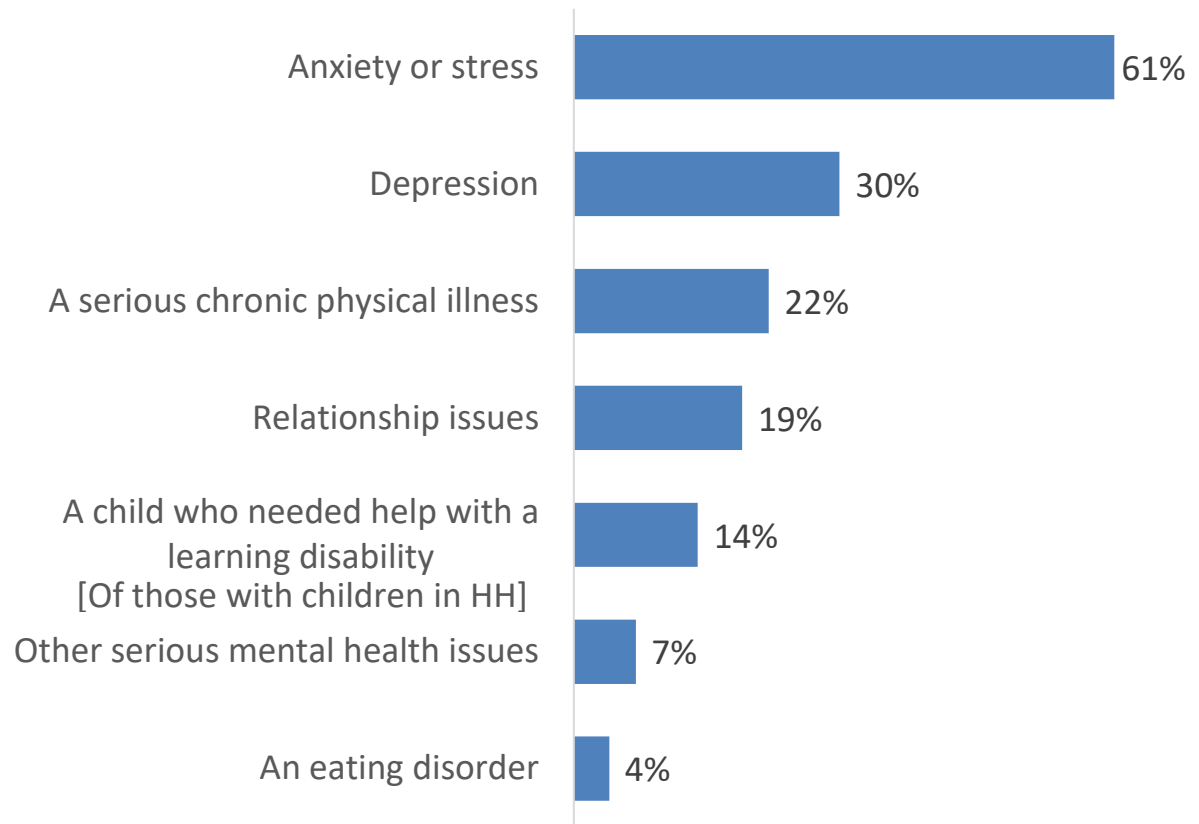
% of Jewish Adults



*"One of our **children with special needs** not welcome at [organization]."*

You/Member of HH have...

% of Households



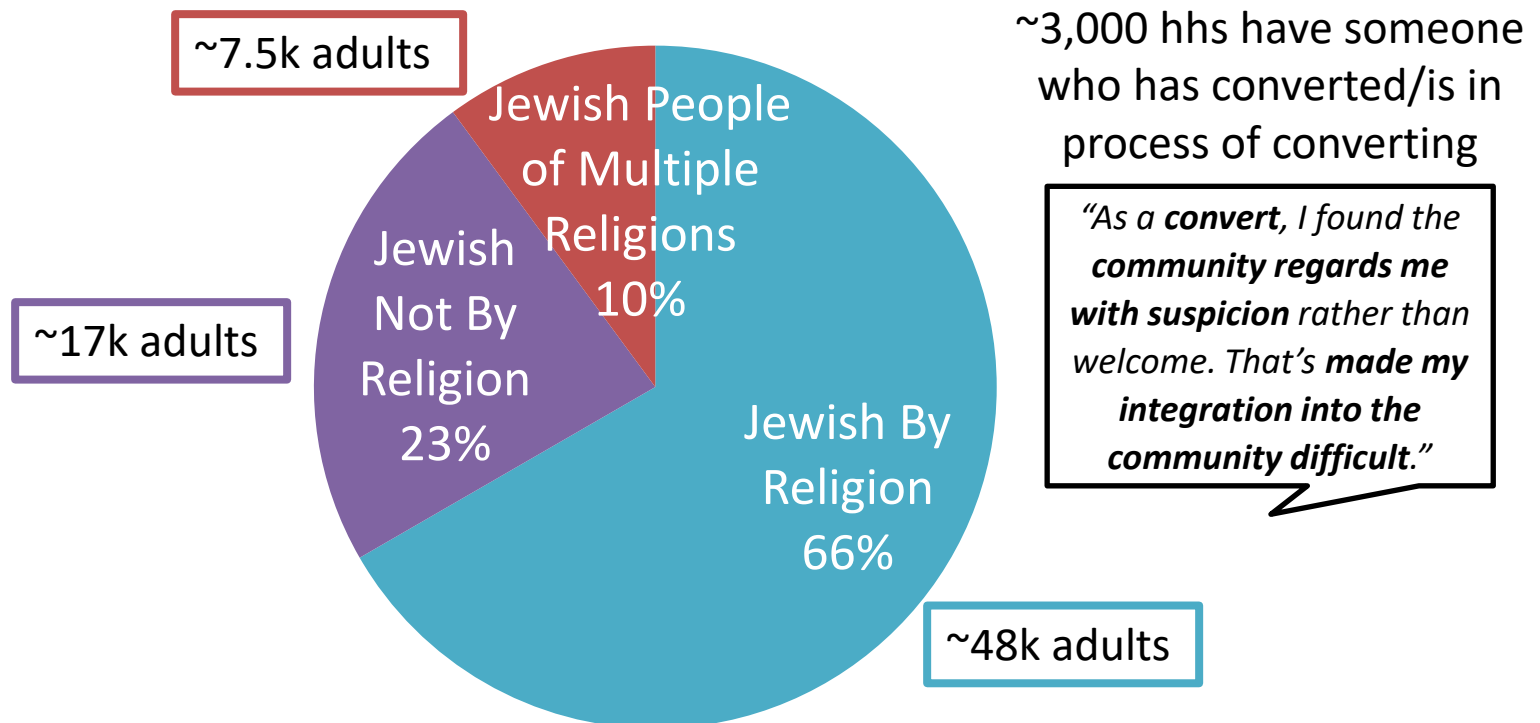
RELIGION

Religious Diversity

Two-thirds of Jewish adults are Jewish By Religion. About a quarter are Jewish Not By Religion. 1 in 10 have multiple religions.

Type of Jewish Person

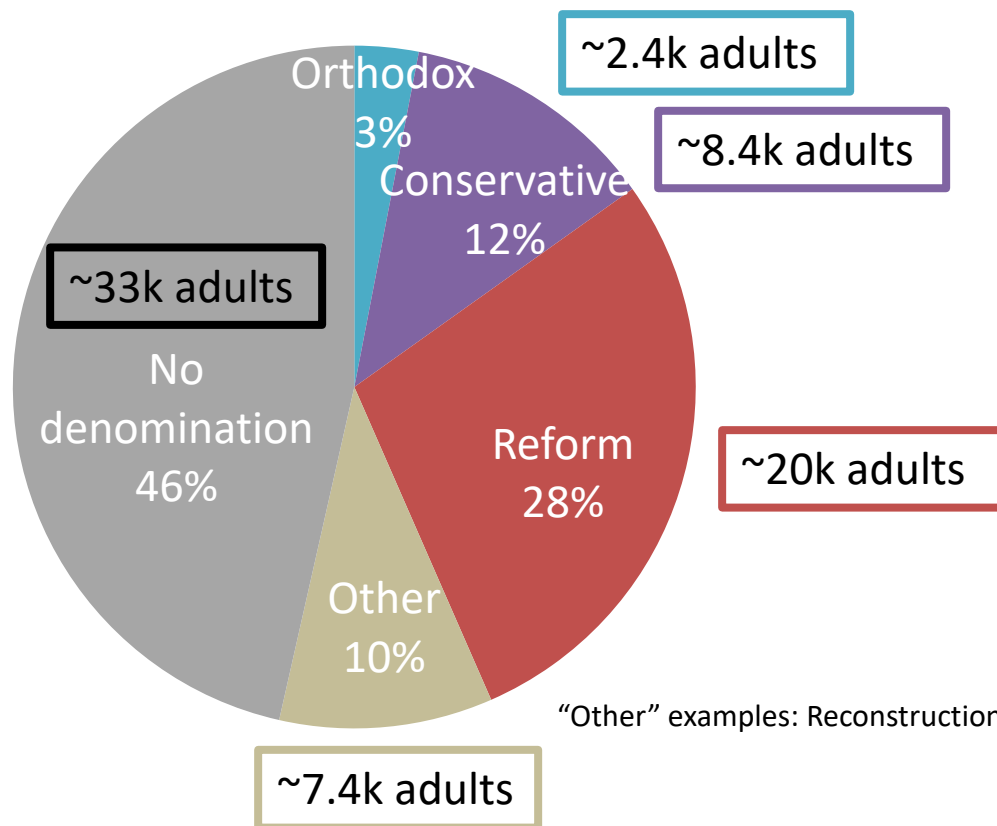
% of Jewish Adults



Denominational Diversity

Over half of Jewish adults affiliate with a denomination, with Reform being the largest.

Denomination
% of Jewish Adults



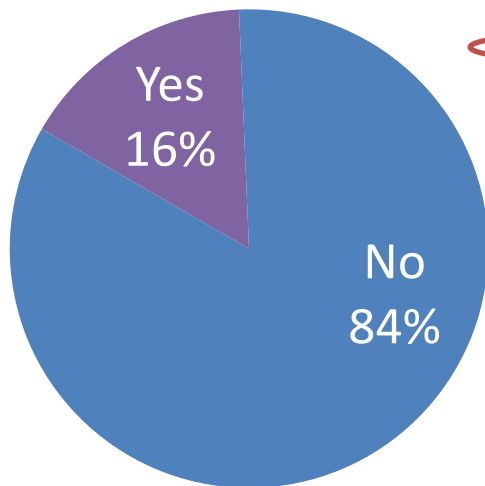
*"My father is Jewish but I was **not raised Jewish**. People aren't always terribly welcoming and **question why I'm there** quite a bit."*

*"Made several attempts to connect with Jewish congregations and **have not felt welcome or connected**. I have stopped participating. My family has been **rejected by the rabbis** when seeking support for naming ceremonies and membership because we **weren't considered Jewish enough**."*

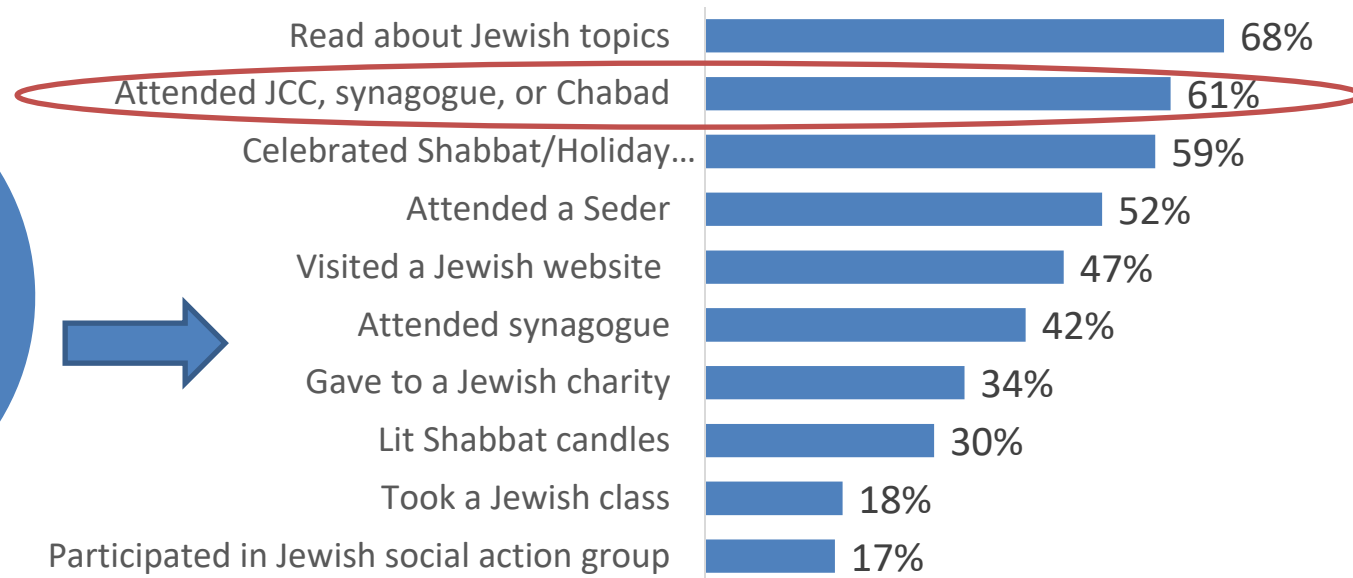
Synagogue Members and Non-Members

16% of Jewish households in Greater Denver pay dues to a Jewish congregation. Of the 84% who do not, many seek and participate in Jewish life – from holiday celebrations to Jewish education to attendance at Jewish institutions.

Pay Dues to Synagogue?
% of Jewish Households



% of Respondents Who Did Activity in Past Year
Base: Those who do not pay dues to a Jewish congregation



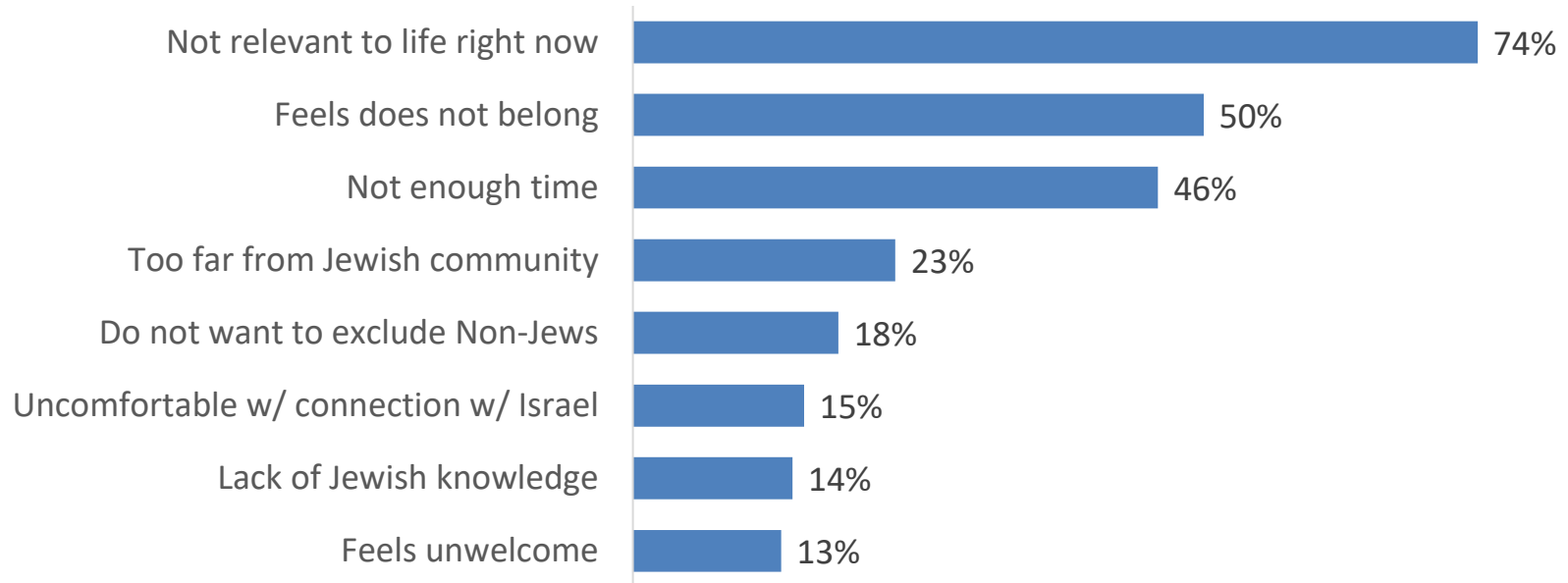
HOWEVER...

Feeling Disconnected

7 out of 10 feel somewhat/very disconnected to any type of Jewish community. Though irrelevance is the top reason for feeling disconnected, a large percentage feel they do not belong and/or are unwelcome. In addition to geographic proximity issues, there are concerns about exclusion of Non-Jewish people and/or lack of Jewish knowledge.

Reasons for Feeling Disconnected

Base: Those who do not pay dues to a Jewish congregation and feel disconnected from Jewish community

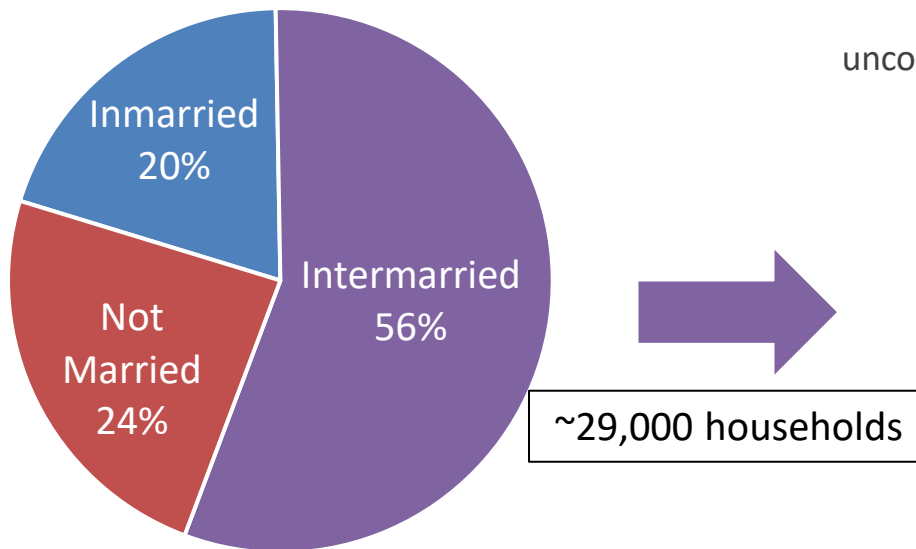


INTERFAITH FAMILIES

Comfort/Discomfort of Interfaith Families

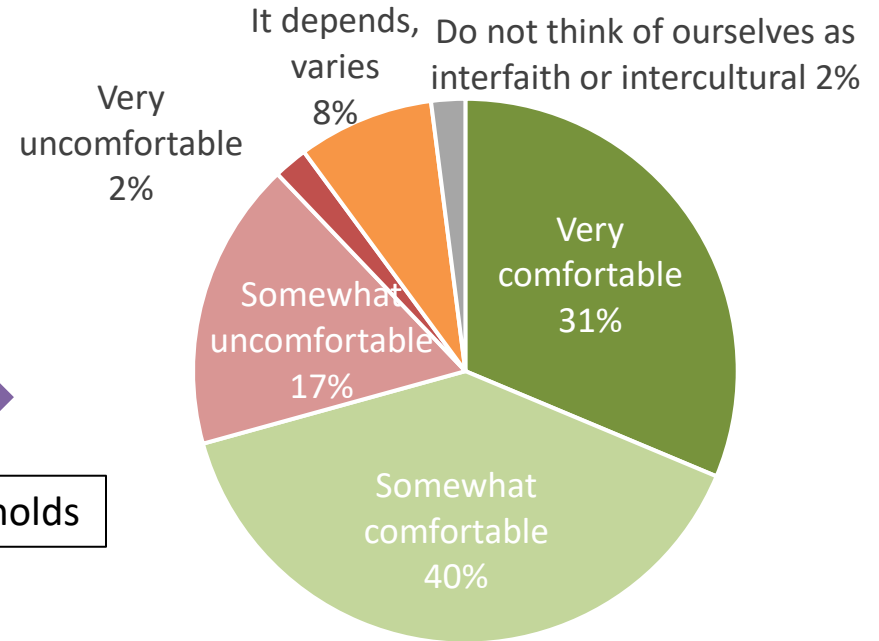
Among Greater Denver Jewish households, more than half (56%) are interfaith.
Only about 3 out of 10 interfaith families feel very comfortable at Jewish events.

Household Marriage Type



Comfort attending events/activities sponsored by Jewish congregations, groups, other organizations?

Base: Interfaith Families

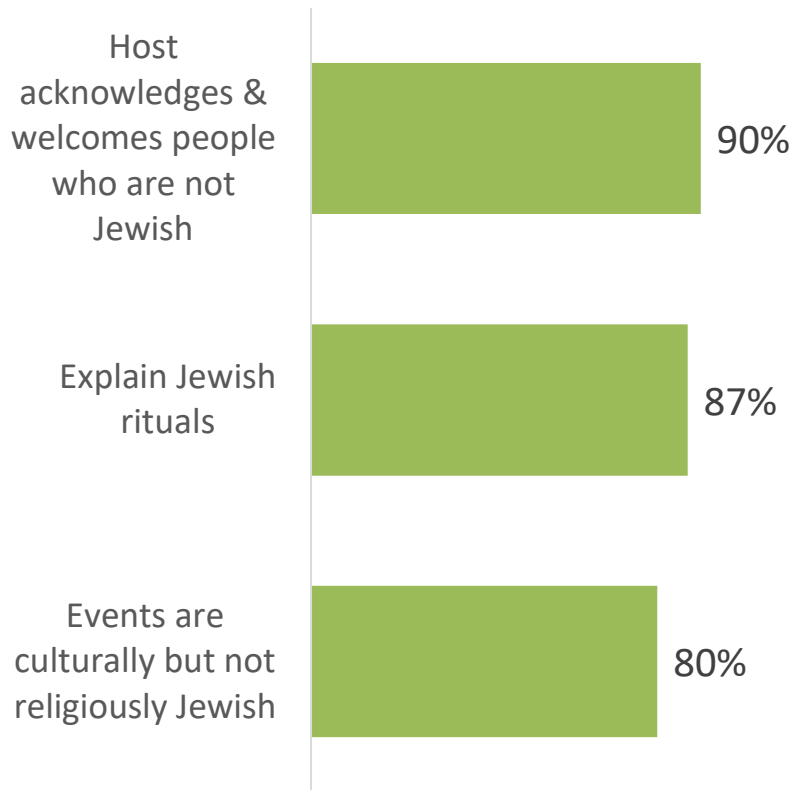


How comfortable or uncomfortable do you feel attending events and activities sponsored by Jewish congregations, groups and other organizations?

What Makes Interfaith Families Feel Comfortable/Uncomfortable

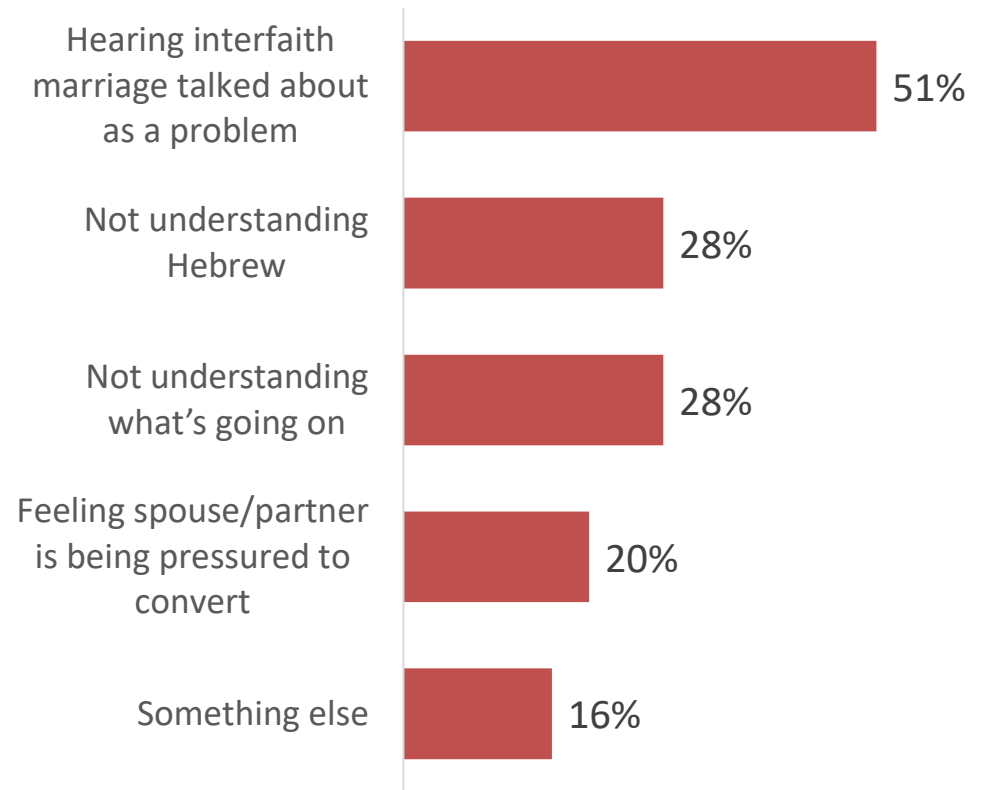
Makes you Feel Welcome/ Comfortable at Jewish Events

Base: Interfaith families who attend events



Makes you Feel Unwelcome/ Uncomfortable at Jewish Events

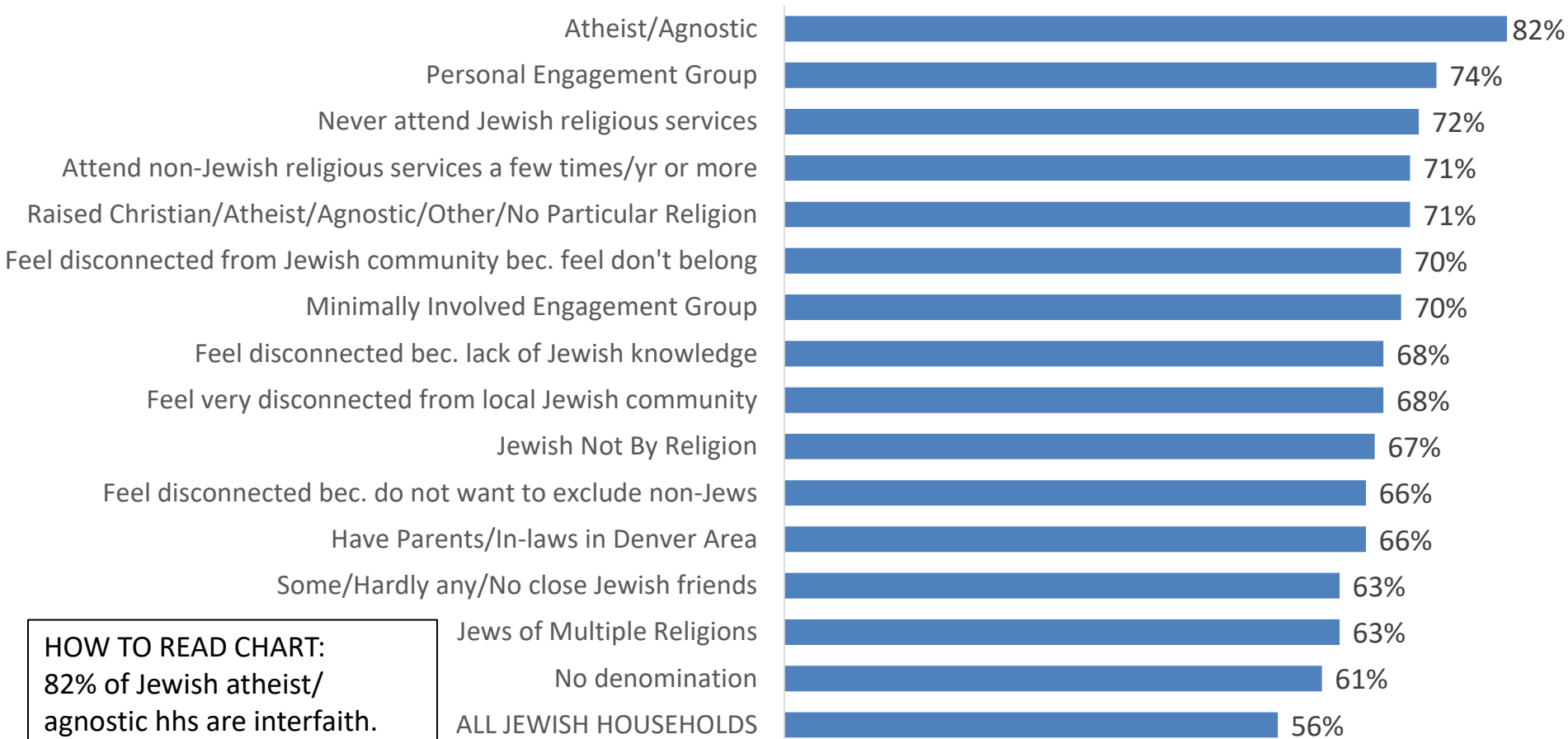
Base: Interfaith families who attend events



Subgroups More Likely to Be Interfaith: Religion

Interfaith

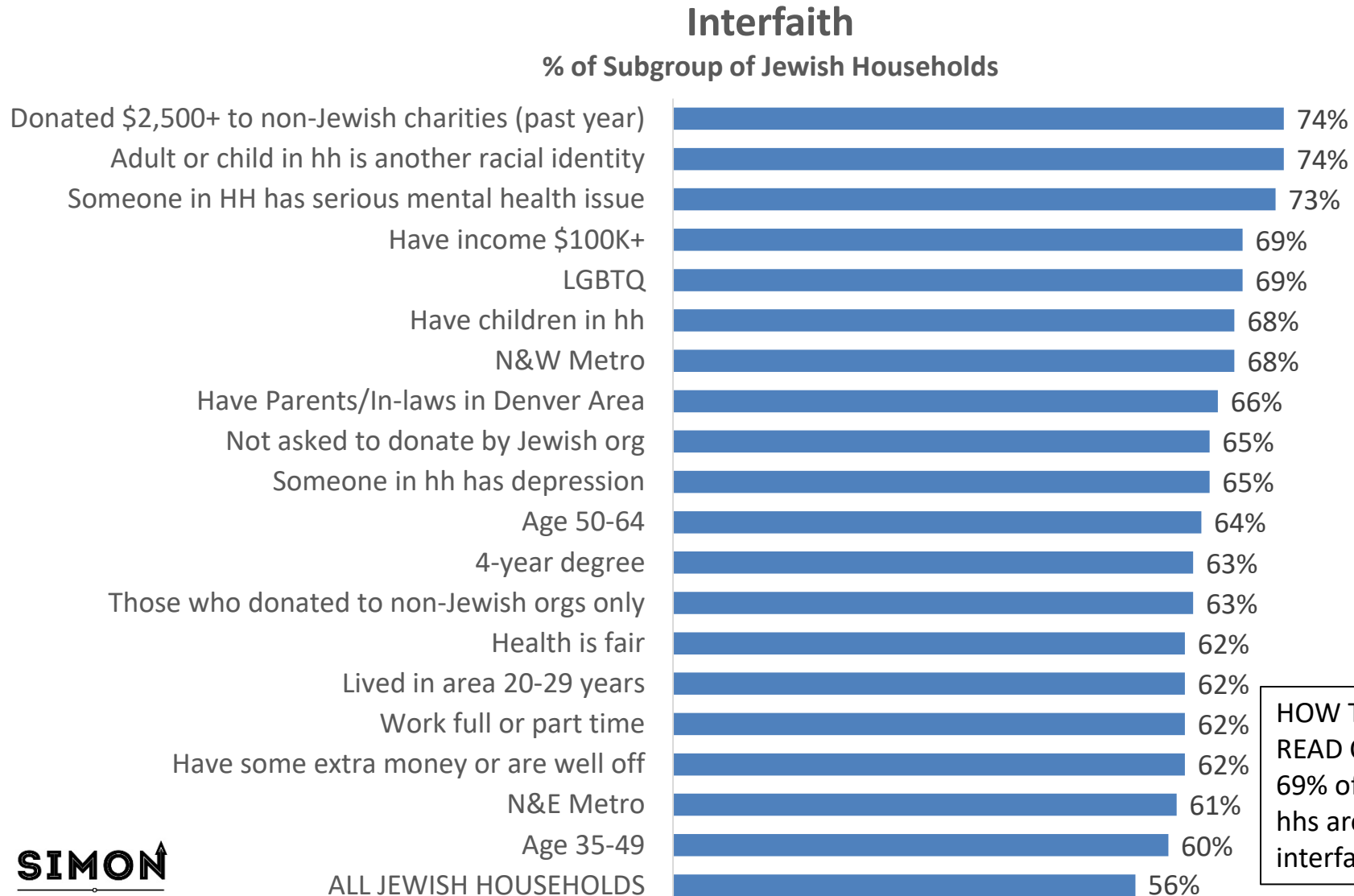
% of Subgroup of Jewish Households



HOW TO READ CHART:

82% of Jewish atheist/
agnostic hhs are interfaith.

Subgroups More Likely to Be Interfaith: Demographics



HOW TO
READ CHART:
69% of LGBTQ
hhs are
interfaith.

Obstacles to Participation in Jewish Life

Interfaith-related Issues

Feeling unwelcome, uncomfortable, judged, unsupported, rejected, excluded and/or like an outsider cause many Interfaith couples and families to not participate in Jewish life or to participate less than they would like. Some are turned off to Jewish life by Rabbis refusing to marry Interfaith couples, requiring conversion, etc.

*"I believe having an inter-faith marriage makes my husband and I **feel less welcome** to Jewish Community events where we may be **judged, questioned, or categorized**."*

*"We are an interfaith couple **that don't feel like we have a home recognizing both faiths** in Denver."*

*"**Balance** being in an interfaith marriage. **Lack of inclusiveness**."*

*"Feeling like we're **not fitting in**, being an interfaith family."*

*"Sometimes my spouse **does not feel comfortable** attending Jewish programs or service. He **feels different**."*

*"Spouse is not Jewish and **not interested in conversion**."*

*"Relationship status-being with a **non-Jew in a same-sex relationship**"*

*"My husband is Jewish and I am not. I **feel like an outsider** although I would like my kids to understand what it means to be Jewish."*

*"My husband isn't Jewish and has **not always felt welcome** in Jewish settings, particularly more traditional crowds."*

*"My ex-wife tried to convert, but the **rabbi insisted she go to a mikveh**, which she didn't want to do. He insisted and said that he **would not support it otherwise**. The first three rabbis I contacted for my son's **bris said they would not help because my wife had not fully converted**, and we didn't have a declaration of commitment to raise our children Jewish (meaning, their version of Jewish)."*

*"It is **not the most welcoming** to non-Jews in the worship sense."*

Obstacles to Participation

Interfaith-related Issues

"As a late twenties adult with a Jewish partner, I would like to go to religious services with him but I **feel out of place** and have an **impression** that these are typically **for families with children or people who are Jewish.**"

"I am Jewish and married to a non-Jew. It is difficult because I **can't participate in couples' activities** and I also cannot participate in activities for singles."

"My son and I are almost **always rejected because I am not Jewish and my son is half**, actually not even because his mother is not Jewish, so he is not considered even half. It is sad for my husband because we are rejected so much, he has trouble connecting."

"The community would **have to be open to interfaith marriage**, to the fact that **we chose not to circumcise our boys** yet still feel we are raising them in the Jewish tradition."

"It's very **hard for my non-Jewish husband to feel welcomed**. His comfort is more important to me than forcing the religion in my family. It's very **sad, frustrating and unfortunate.**"

"My **non-Jewish husband does not participate** with me. Often I do not want to go **alone or feel unsupported.**"

"**Poor support for interfaith parents.** Synagogue says they are welcoming of interfaith couples, but my **spouse does not feel welcome, supported or included.**"

"My child is **interfaith and biracial**. Majority of activities he and my husband "**stick out like a sore thumb.**" It would be nice to see more get together or **programming geared towards interracial and/or interfaith families.**"

"Being the **matriarch** of the family, **but not being raised Jewish** has made it difficult to participate in Jewish life. We don't have a lot of family nearby, especially not any who are Jewish. I feel like it is **on me to figure the Jewish cultural practices out**, but **not sure who could help me navigate and incorporate** this into our very busy lives."

"My spouse is Jewish and states it's very important to him, but he is apathetic about becoming involved with the community. So, I am driving it as I committed to raising our children Jewish - and I take that seriously. The obstacle is **I feel I cannot make the decision about what our family's Jewish life looks like (as I am the non-Jew** and worry about disenfranchising my husband), but he is not ready/equipped to make the decision himself :) so for now we're just dropping in."

"Interfaith families have a difficult time finding programs and opportunities where they aren't made to **feel like outsiders.**"

Obstacles to Participation

Interfaith-related Issues

*"My husband is not Jewish. When our son was younger and in Hebrew School, I was **disinvited from a Havurah**. The **excuse was my husband wouldn't enjoy himself**. I then worked for a Jewish nonprofit as a fundraiser after volunteering with the organization. I was **never invited or included** in any activities by any of the people I knew."*

*"Most Jewish organizations are **insulting to non-Jewish partners**. By **refusing to marry us**, or **requiring conversion**, you **turn our non-Jewish partners off of Judaism for life**."*

*"I feel like I **do not know how to get involved** in a Jewish congregation. My **partner is not Jewish**, so **finding an environment that is easy for her to ease herself into**."*

*"I'm **raising a Jewish son** in an interfaith family I am **challenged by my lack of knowledge**. Would like **more programming and inclusion and ways to introduce my husband to Judaism**."*

*"There is still some **judgment** from the community based on my husband not being Jewish."*

*"When I taught Hebrew School at [synagogue], I was **made to feel ashamed** that my husband is not Jewish."*

*"It's been my experience that other community and legacy organizations are **not open to non-Jewish participants**, and **even critical** of our lifestyle."*

*"Being an interfaith couple leads to **less support for us or how we raise our children**. There was an **interfaith group**, but it was **geared towards couples without kids** and then **the federation dissolved it**."*

*"My synagogue's **welcoming (but not support)** of interfaith marriage makes it a challenge to engage locally. Ritual is important to me, but **ritual excludes me**: my husband is not Jewish, his family is not Jewish, our local friends are not Jewish."*

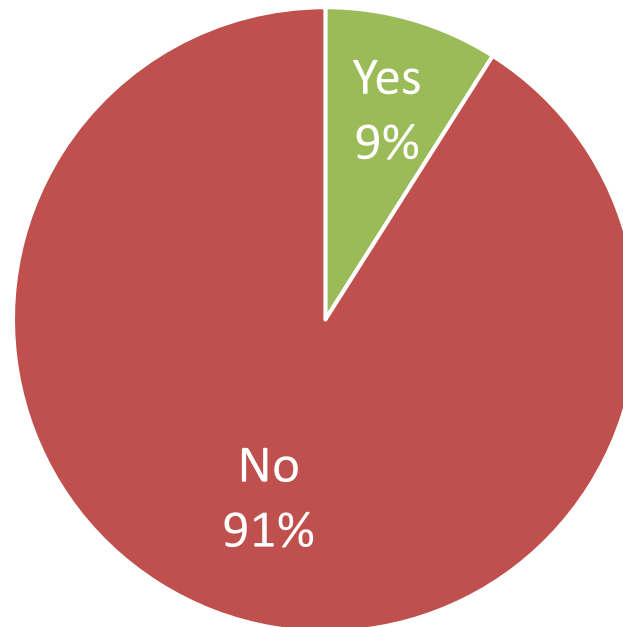
*"My husband is Christian and we find Jewish communities **not to be very accepting** of inter-faith couples. I **have mentioned attending church** before among folks in the Jewish community and **gotten shocked, awkward reactions** every time."*

RUSSIAN JEWS

Russian Jews

Nearly 1 in 10 or about 6,000 Jewish adults were born in or have a spouse, parent, or in-law born in Russia, Former Soviet Union, or Ukraine.

*Born In or Have Spouse, Parent, or
In-law Born In Russia/FSU/Ukraine?*



16% of those who
donated \$2,500+ to
Jewish organizations

16% of Personal
Engagement Group

15% of South Metro

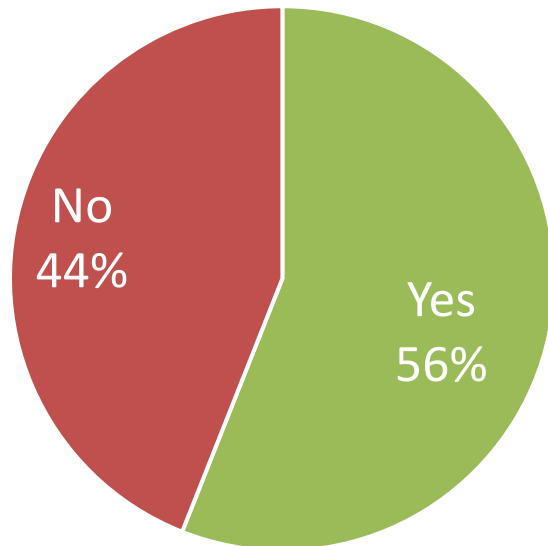
13% of Holiday
Engagement Group

Russian Jewish Community and Events

More than half say there is an organized Russian Jewish community, but only 5% of those say they have participated in an event.

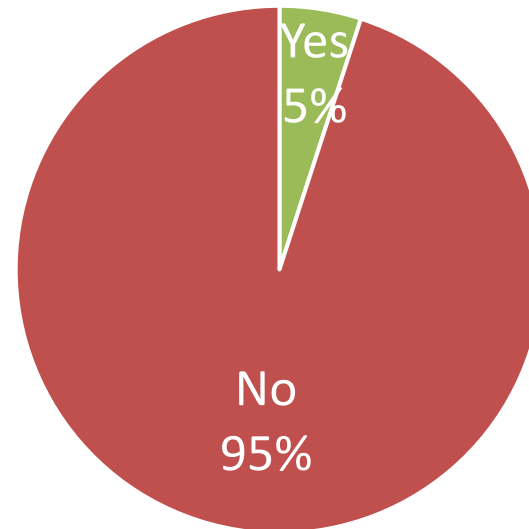
Organized Russian Jewish Community in Greater Denver Area?

BASE: THOSE BORN IN OR HAVE A SPOUSE, PARENT, OR IN-LAW BORN IN RUSSIA/FSU



Participated in Event Organized by Russian Jewish Community in Past Year

BASE - THOSE BORN IN OR HAVE A SPOUSE, PARENT, OR IN-LAW BORN IN RUSSIA/FSU AND SAY THERE IS AN ORGANIZED RUSSIAN COMMUNITY IN GREATER DENVER AREA



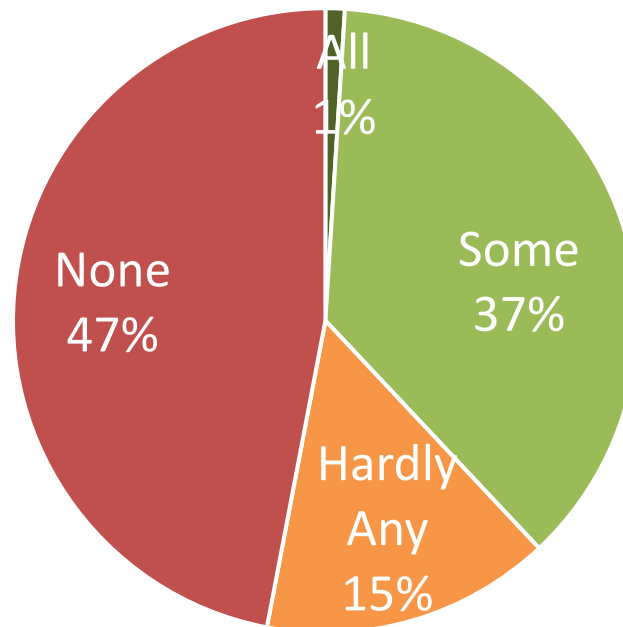
"You're an outsider because you're a Russian immigrant."

Russian Jewish Community

Nearly 4 in 10 Jewish adults were born in or have a spouse, parent, or in-law born in Russia/FSU say some or all of their close friends are Russian Jews.

How Many Close Friends are Russian Jews?

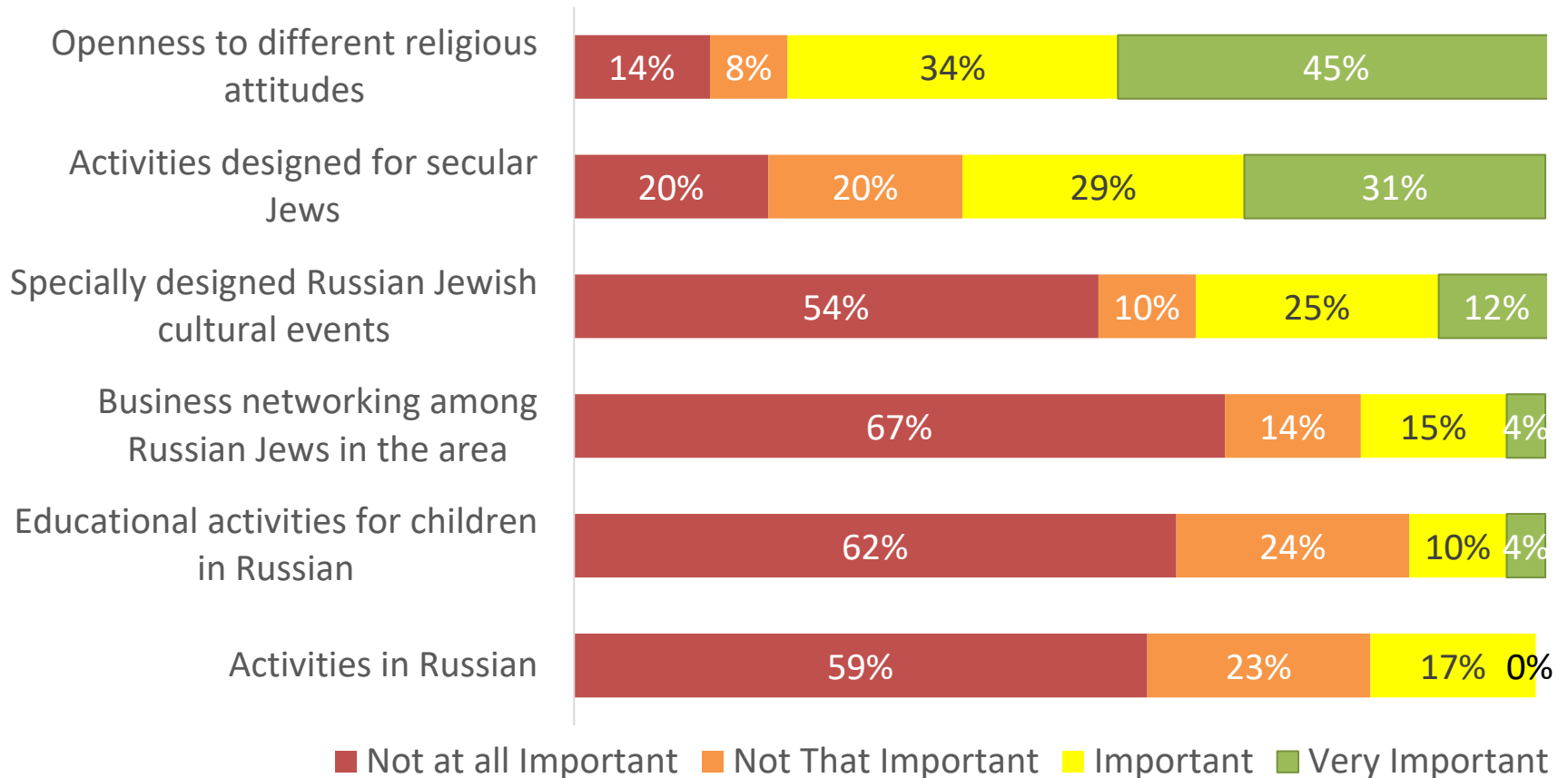
*BASE: THOSE BORN IN OR HAVE A SPOUSE,
PARENT, OR IN-LAW BORN IN RUSSIA/FSU*



Importance in Decision to Participate in Jewish Events

% of Russian Jewish Adults

BASE – THOSE BORN IN OR HAVE SPOUSE, PARENT, OR IN-LAW BORN IN RUSSIA/FSU

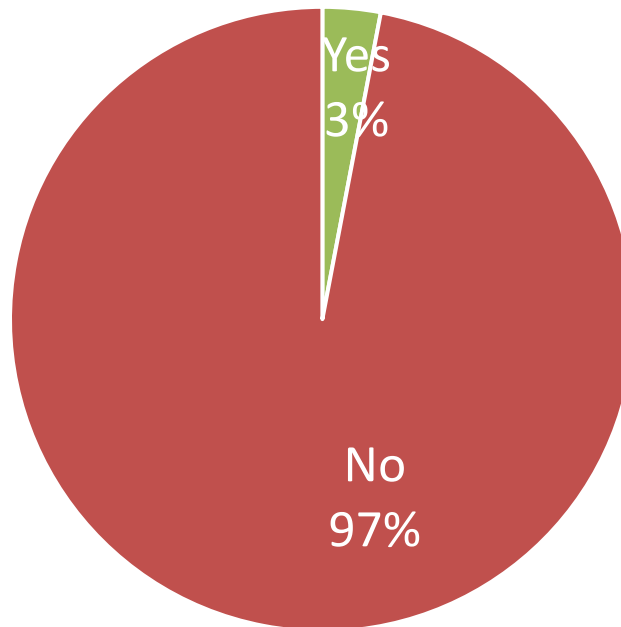


ISRAELIS

Israelis

3% or about 1,800 Jewish adults were born in or have a spouse, parent, or in-law born in Israel.

*Born In or Have Spouse, Parent,
Or In-law Born In Israel?*

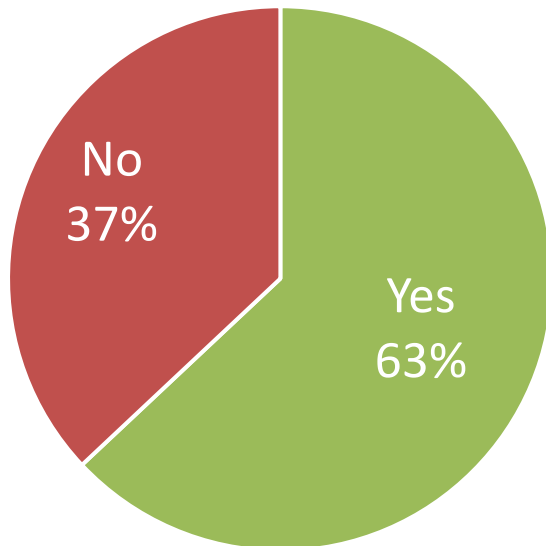


Israeli Community and Events

About 2 in 3 say there is an organized Israeli community, and about 8 in 10 of those say they have participated in an event.

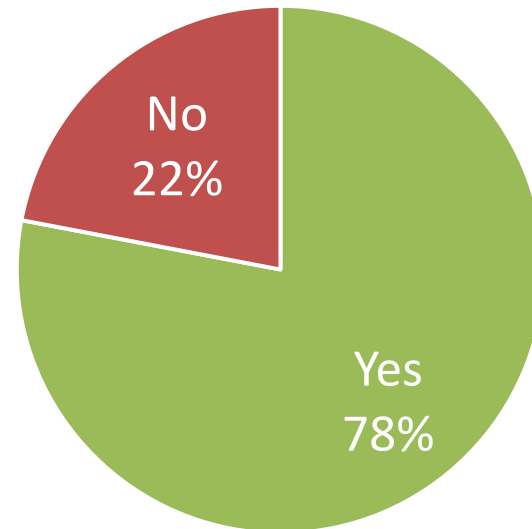
Organized Israeli Community in Greater Denver Area?

BASE: THOSE BORN IN OR HAVE A SPOUSE,
PARENT, OR IN-LAW BORN IN ISRAEL n=41



Participated in Event Organized by Israeli Community in Past Year

BASE - THOSE BORN IN OR HAVE A SPOUSE, PARENT, OR IN-LAW
BORN IN ISRAEL AND SAY THERE IS AN ORGANIZED ISRAELI
COMMUNITY IN GREATER DENVER AREA n=20



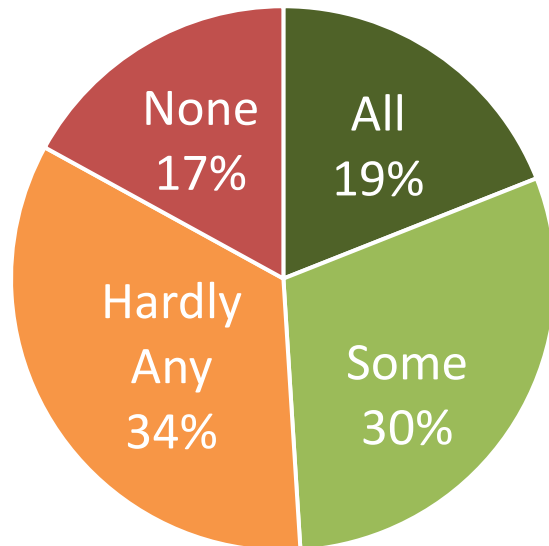
Israeli Community and Language

Half of Jewish adults who were born in or have a spouse, parent, or in-law born in Israel say some or all of their close friends are Israeli.

Half speak Hebrew or Hebrew and English.

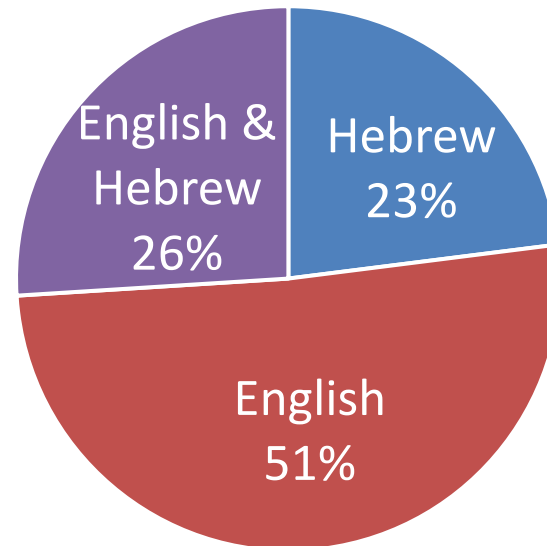
How Many Close Friends are Israeli?

BASE: THOSE BORN IN OR HAVE A SPOUSE,
PARENT, OR IN-LAW BORN IN ISRAEL n=46



Language Spoken at Home

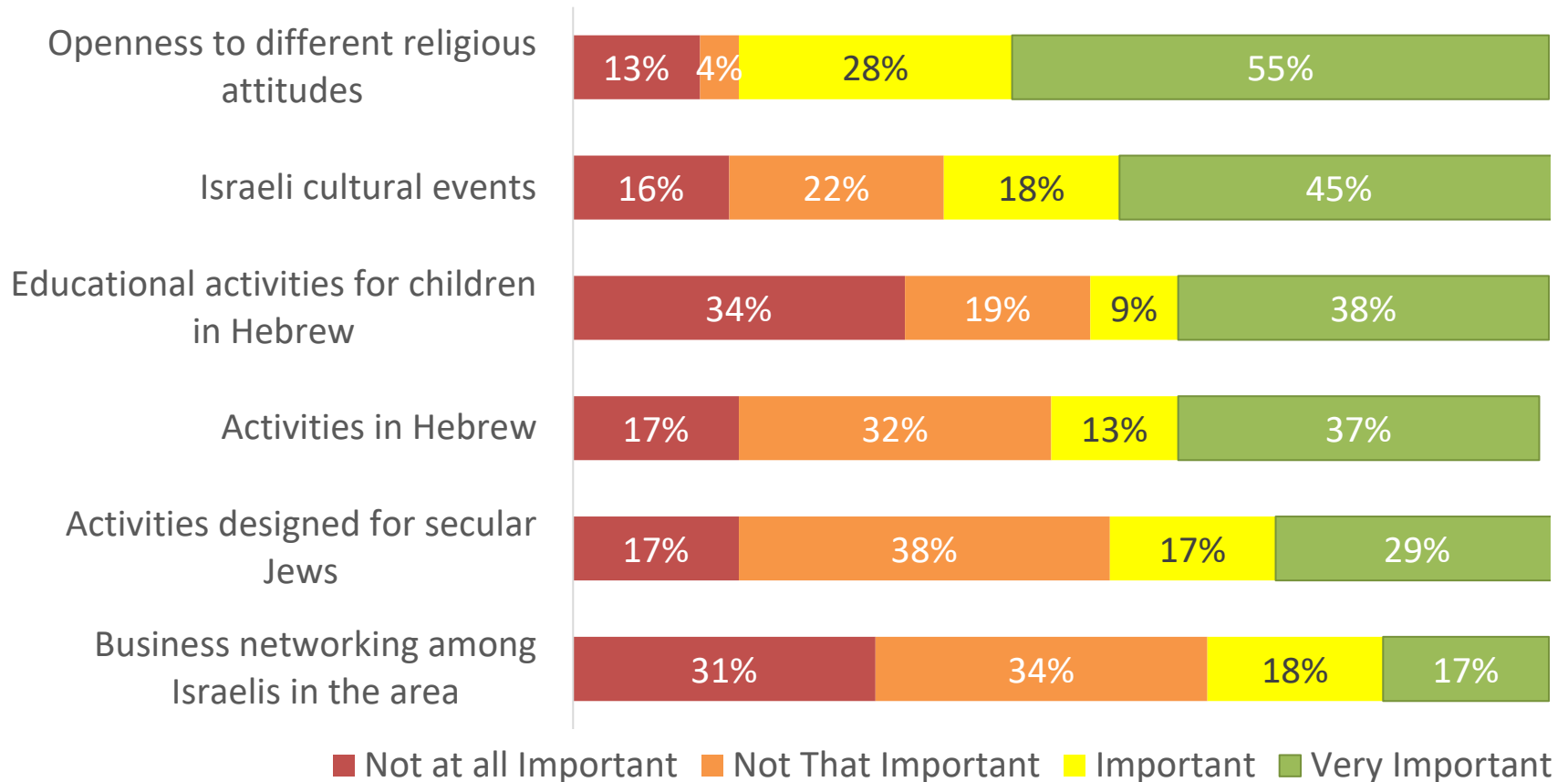
BASE: THOSE BORN IN OR HAVE A SPOUSE,
PARENT, OR IN-LAW BORN IN ISRAEL n=46



Importance in Decision to Participate in Jewish Events

% of Israeli Adults

BASE – THOSE BORN IN OR HAVE SPOUSE, PARENT, OR IN-LAW BORN IN ISRAEL



Takeaways

- A very diverse Jewish community
- Doing well with inclusion for some, need to improve inclusiveness for many
- Have lots of data to help understand the size of these diverse groups, what's important to them, and how organizations can be more inclusive.

BANNER TABLES

Banner Tables

- Additional insights based on the interests and needs of local Jewish nonprofits
- Deeper understanding of survey results by subgroups and by all survey questions
- Highlight the issues and opportunities facing the Metro Denver Jewish community
- Make the study's findings more actionable for local Jewish organizations

Example Banner Table

2018-2019 Greater Denver Jewish Community Study: Jewish Respondents

RESULTS FOR JEWISH SURVEY RESPONDENTS/ADULTS: identified as ages 18+ who consider themselves to be Jewish in any way AND have at least one Jewish parent, or were raised Jewish, or converted to Judaism. OTHER TABLES SHOW RESULTS FOR HOUSEHOLDS.

Table 14

Next, we will ask about your attitudes toward Judaism, religion, and Israel. How important is each of the following to what being Jewish means to you? Caring about Israel

QUESTION TEXT

BASE = WHO
QUESTION WAS
ASKED OF

ALL SURVEY RESPONDENTS

SUBSETS OF RESPONDENTS

BASE - THOSE WHO ARE
JEWISH OR JEWISH AND
ANOTHER RELIGION OR
CONSIDER THEMSELVES
JEWISH OR PARTIALLY
JEWISH

	GENDER			AGE			MARITAL STATUS			CHILDREN <18 IN HH		AGE OF CHILDREN			SCHOOL TYPE		
	Total	Female	Male	18-34	35-64	65+	Inmarried	Intermar- ried	Not Married	Yes	No	0-5	6-12	13-18	Jewish Day	Non-Jew Private	Public
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
UNWEIGHTED BASE	72170	35287	34184	19056	36452	15800	23668	34344	14331	21213	51131	7210	7857	9693	1683	884	13136
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Essential	23702	9624	13970	4382	12224	7510	10935	9128	4668	5674	19056	2173	1743	2701	1179	356	2544
	33%	27%	41%	23%	34%	48%	46%	27%	33%	27%	37%	30%	22%	28%	70%	40%	19%
Important, but not essential	34023	19320	15622	10706	17274	7425	10520	17519	7740	10595	25184	3188	4129	4756	504	394	6861
	47%	55%	46%	56%	47%	47%	44%	51%	54%	50%	49%	44%	53%	49%	30%	45%	52%
Not important	14444	6343	4592	3968	6954	865	2213	7698	1923	4943	6890	1849	1984	2236	-	134	3732
	20%	18%	13%	21%	19%	5%	9%	22%	13%	23%	13%	26%	25%	23%	-	15%	28%

NUMBER OF SURVEY RESPONDENTS

33% of all respondents, representing 23,702 Jewish adults, said caring about Israel is essential to what being Jewish means to them.

48% of respondents age 65+ said caring about Israel is essential to what being Jewish means to them. This is statistically significantly higher at the 95% level than the percentages of those age 18-34 and 35-64 in Columns D and E. So, there is a $\leq 5\%$ chance that this difference in "essential" by age is due to chance.

37% of those respondents without children <18 in the household said caring about Israel is essential to what being Jewish means to them. This is statistically significantly higher at the 90% level than the percentage of those with children (Column J). So, there is a 10% chance that this difference in "essential" by presence of children is due to chance.

Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Note: While all percentages in the tables may be utilized, technically, you should only use the population estimates in the Total column which are derived from only the primary sample. The population estimates in other columns include the full sample (primary and supplemental) to be able to see characteristics of subsets of respondents; these population estimates are often close to what would be found in the primary sample alone, though not statistically correct.

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Banner 1

- **Gender** (Female, Male)
- **Age Group** (18-34, 35-64, 65+)
- **Marital Status** (Inmarried, Intermarried, Not Married)
- **Presence of Children in HH** (Yes, No)
- **Age of Children in Household** (0-5, 6-12, 13-18)
- **School Type** (Jewish Day, Non-Jewish Private, Public)

Banner 2

- **Region** (Denver, South Metro, Boulder, N&W Metro, Aurora, N&E Metro)
- **Jewish Engagement** (Minimally Involved, Personal, Holiday, Communal, Immersed)
- **Synagogue Member** (Yes, No)
- **HH Member Attends Jewish Events But Not Synagogue Member**
- **Donated to Jewish Org** (Yes, No)
- **Amount Donated to Jewish Org** (\$1-\$500, \$500-\$2,500, \$2500+)

Margin of Error

Rules of Thumb for Margins of Error at Various Sample Sizes (Unweighted Bases)

By Fran Simon, Simon Analytics simonanalytics@gmail.com

Sample Size	Percentage Point Margin of Error +/- Confidence Level		
	90%	95%	
40	13.0	15.5	<p><i>Note: The table is based on survey results of 50%, and therefore, include the maximum margins of error.</i></p> <p><i>Margin of error decreases the further the result gets from 50% in either direction.</i></p>
60	10.6	12.6	
80	9.2	10.9	
100	8.3	9.8	
150	6.7	8.0	<p>Example: If the survey result was 50% among 100 respondents, 90 out of 100 times conducting the survey, we would expect a result of 50% +/- 8.3 percentage points or between 41.7% and 58.3%.</p>
200	5.8	6.9	
250	5.2	6.2	
300	4.8	5.7	
350	4.4	5.2	
400	4.1	4.9	
450	3.9	4.6	
500	3.7	4.4	
600	3.4	4.0	<p>Example: If the survey result was 50% among 500 respondents, 95 out of 100 times conducting the survey, we would expect a result of 50% +/- 4.4 percentage points or between 45.6% and 54.4%.</p>
700	3.1	3.7	
800	2.9	3.5	
900	2.7	3.2	
1,000	2.6	3.1	
1,500	2.1	2.5	
2,000	1.8	2.2	

Q&A

Thank you!

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