

# ENDOWMENT CAMPAIGN OF **THE LOGAN SCHOOL**



■ ■ Logan kid for life.



## ENDOWMENT CAMPAIGN OF **THE LOGAN SCHOOL**

Dear Friends of the Logan School,

We're thrilled to participate in the EXPOnential Endowment Campaign for the Logan School for Creative Learning. Although this is only our second year at Logan, we already love this place, its people, and its values. In considering our children's education, we wanted to find a school that would foster intellectual curiosity and instill a life-long passion for discovery. At Logan, our son is learning how to ask critical questions and developing the tools to investigate them. He is surrounded by teachers and peers who share the same enthusiasm for knowledge. It's a daily pleasure for us to witness his joy as he explores his world.

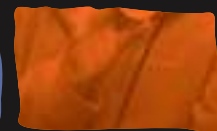
We appreciate what Logan has given our family, and it's important to us that the school and its mission remain long after our children have moved on. A strong endowment will allow the school to thrive for many years to come; it will ensure that any child who would benefit from Logan's unique curriculum is able to attend; it will help the school continue to attract and retain the best faculty and staff; and it will provide the flexibility to seize future opportunities and weather any storms that may arise. The Logan School has tremendous value in community, and its personalized approach to learning will always be relevant and important.

We hope that you will join us in building Logan's Endowment Fund to help sustain this incredible place!

Warm regards,  
Genery Booster & Geoff Shamos

# The**Logan**School

for creative learning





## ENDOWMENT CAMPAIGN OF **THE LOGAN SCHOOL**

W

e are a school that has remained dedicated to serving the needs of our students by giving them “voice and choice” in their educations. We are a school that lives its mission by increasing access for students and families of all economic strata through financial aid. We are a school with a faculty and staff who are dedicated to creating an environment that further supports student exploration and growth. And through excellent stewardship, we are a school without debt. Every day, I am grateful for the work that has come before me, and now it’s my turn to help lead the charge.

In this Endowment Campaign, we are celebrating our students and teachers. When I visit classrooms or when I am visited by alumni, I am constantly reminded of the vital importance of protecting what so many of us hold dear. Whether they are building rockets or schools in Africa, our current students and alums embrace their futures and seek to engage in the world in meaningful ways— and they learned to do it here. I hope you will join us in this Endowment Campaign to ensure that a Logan education is available for future generations.

Markus Hunt

Head of School

## What Is Endowment Giving?

Endowment money is invested, and part of its growth over time is disbursed to support the needs of the school. The principle is not “spent” – it lives on, producing financial benefits permanently and steadily. The disbursements allow us to open opportunities to more kids through expanded financial aid; and allow us to attract and retain the best teachers through competitive salaries, benefits and ongoing professional development. Perhaps most importantly, an endowment allows us to be flexible in the face of unforeseeable changes.





## ENDOWMENT CAMPAIGN OF **THE LOGAN SCHOOL**

### Where We Began

From the beginning, Logan has been a community of lifelong learners, deeply committed to creative learning. The first class in 1986 had seven students and two teachers. Field trips often led to long picnic lunches and wide-ranging conversations about what students were learning and the world they lived in. There was no library, or EXPO or Myg, just two busy teachers in a church.

Years of success and growth led the school to larger quarters and finally to its permanent facility in 1999. Today, Logan's community is 247 students strong. The east Denver campus at Lowry is a spacious thirteen acres, and the facility encompasses a library, technology lab, art studio, project lab and classrooms generously sized for student projects and work.

What hasn't changed? Our Mission, our values and the nature of the students we serve. Our students are gifted, passionate and curious. They count on the commitment of teachers and parents to further this unique educational program and help them reach their full potential.

### Creative Learning at The Logan School

Logan students are co-architects of their learning, working together with teachers to build their own curriculum. They create meaningful units of study that not only address the traditional "3 Rs" but also emphasize Research, Reasoning and Recording—skills that will prepare students for the challenges ahead. We combine these individual units with in-the-field research and environmental education, so students can go as far, deep and wide as they can possibly imagine. Rather than provide textbooks, we provide room for inquiry, reflection and discussion. Rather than ask our students for the answers, we ask them for the questions. Rather than give tests, we give opportunities for real-world problem-solving. This is what creative learning looks like at Logan.

Logan kids learn to embrace their natural curiosity, focus on practical outcomes and present themselves confidently to adults and peers. Logan gives our children a head start as 21st century citizens by developing their critical thinking skills, depth of analysis and ability to present their work. At the Logan School, kids become their best selves.

### History of the Endowment

Since Logan's first days, the school's family and friends have united to ensure a strong foundation. In 1996, they raised funds for Logan's permanent home at Lowry. In 2004, they focused their fundraising efforts to update Logan's buildings and campus. In both cases, the funds were raised without burdening the school with any long-term debt. In 2008, they supported the Century Fund for Endowment to perpetually fund the Logan School's model.





I'd definitely consider myself a "Logan kid for life." Logan rewarded and cultivated my intense curiosity about the natural world and helped me develop the tools necessary to engage that world with great depth. Several of my closest friends were those I made at Logan, and the foundational cognitive and emotional skills that Logan taught—emotional and intellectual self awareness, mathematics, creativity, internal motivation - have stood us in good stead for our entire lives. I feel tremendously privileged to have gone to Logan, and I hope that many more generations of students will be afforded the same opportunities I was

Will Van Treuren, Class of 2003

■ ■ Logan kid for life.





## ENDOWMENT CAMPAIGN OF **THE LOGAN SCHOOL**

### Supporting the “Logan Kid” for the Long Term

For nearly 30 years, the Logan School has focused on solving a particular educational challenge. How do you embrace a kid’s natural curiosity and big ideas as the foundation for their education rather than sidelining these priorities as “hobbies” or “interests” to be pursued outside of school?

The Logan School’s approach—called Creative Learning—produces teenagers and adults who are exceptionally creative, self-directed and engaged in their communities. In fact, we find that many alumni think of themselves as “Logan Kids” when they look back at their education. Their years at Logan helped them acquire a love of learning that has stuck with them throughout their lives.

These adults are “Logan Kids” for life.

### Why Does Logan Need an Endowment?

An endowment secures and expands Logan’s future like no other type of funding can. It has permanence and sustainability that generates much-needed funds year after year. It allows us to reach more students and teachers, and it allows us to expand our approach to meet new needs as they arise. Logan is a relatively young school; in order to be sustainable it must have additional resources. The Endowment Fund is the tool to ensure Logan’s future.

### How Is Endowment Giving Different from Annual Giving?

Annual giving is vitally important to the school as a non-profit. Gifts to the Annual Fund help us bridge the gap between tuition and the actual cost of educating 247 kids every year.

Endowment giving is fundamentally different. The money is invested, and part of its growth over time is disbursed to support the needs of the school. The principle is not “spent”—it lives on, producing financial benefits permanently and steadily. The disbursements allow us to open opportunities to more kids through expanded financial aid and allows us to attract and retain the best teachers through competitive salaries, benefits and ongoing professional development. Perhaps most importantly, an endowment allows us to be flexible in the face of unforeseeable changes.



On overnights and on the berm, in the overflow room and the black box, Logan taught me to treat the world with a generous and open mind, to assume that there was always more to learn, to believe that my classmates and I had the power to do this together, and to know that we were engaged in a truly worthwhile endeavor.

Anna Gonzales, Class of 2008

■ ■ Logan kid for life.



## ENDOWMENT CAMPAIGN OF THE LOGAN SCHOOL

### What Does an Endowment Make Possible?

The purpose of the endowment is to solidify Logan's mission in three important ways.

#### INCREASES OUR ABILITY TO OFFER FINANCIAL AID

Expanding our capacity to provide more kids with a Logan education is a key objective of the endowment. This is not only good for the new students, but good for all who attend the school. We highly value inclusiveness and diversity. In fact, it is part of our mission to "...provide an experience-based educational opportunity for gifted children of all backgrounds that allows each child to develop individually to his or her full potential."

Increasing the socio-economic diversity of Logan expands this objective. To do so means making a Logan education available to more families who might not otherwise be able to afford it. A Logan kid can be found everywhere, and not just from a particular economic background. Increasing financial aid means we are more able to accept "best fitting" students. This is what the best universities in the world do. The endowment is crucial to achieve this goal.

#### TEACHER TRAINING AND RETENTION

Logan teachers are as unique as the kids they serve. Finding and retaining this talent over long stretches of time is absolutely central to delivering our educational mission. The teacher who can manage multiple units, class and individual field trips and class curriculum is hard to find. We want to keep them when we find them. One of the aims of the endowment is to provide professional support and development opportunities including higher teacher salaries and greater benefits. These professional amenities reduce turnover and help us build a solid core of Logan teachers who are here for the long haul. The Teacher Training and Retention Fund is named in honor of Patti McKinnell, founder of The Logan School, beloved dean, teacher and mentor of educators.

#### FINANCIAL SUSTAINABILITY AND FLEXIBILITY FOR THE FUTURE

Unrestricted endowment offers the school the ability to minimize tuition increases and keep Logan accessible for middle income families. Additionally, the more money that we have in our Endowment Fund, the more flexibility we have to expand Logan's educational approach. We can make more "out-of-building educational experiences" possible. We can add staff to keep up with specialized educational, emotional and social needs of our kids, among the other things that will inevitably be required as Logan continues to evolve. "Unrestricted gifts" to Logan's Endowment Fund give us the flexibility to handle the unforeseeable.

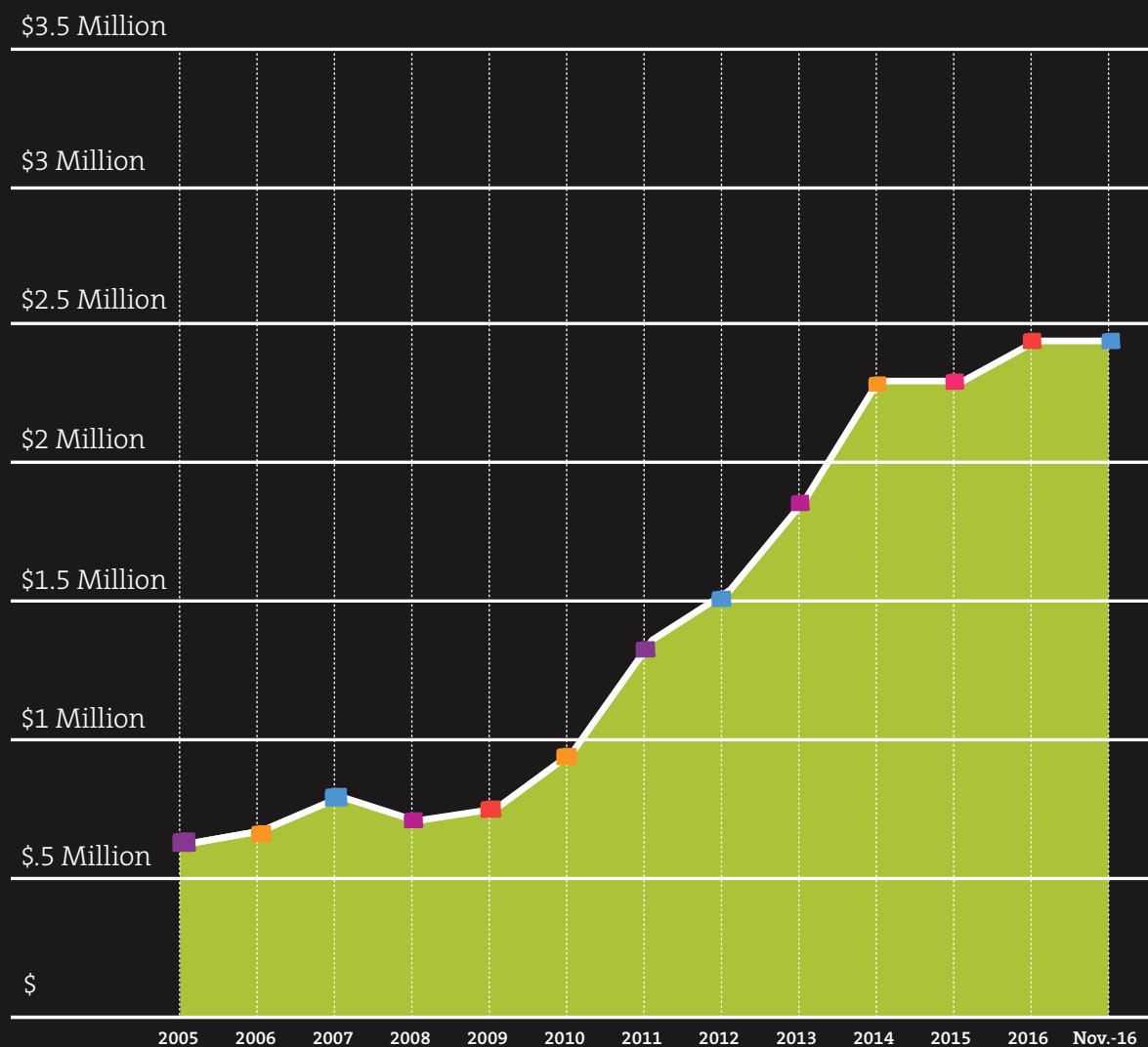
### Making the Investment

Endowment contributions can be tied to any of these goals. It's up to the donor to decide what is important to them. It's also important to realize that contributing to an endowment is different than other types of contributions. It has a permanence and sustainability that produces funds many years into the future, which is why it is so important for a school like Logan to continue to build its endowment.

### Stewardship

Logan is committed to prudent stewardship at every level. Our Endowment Investment Committee members are parents with deep experience in finance and investments. They meet at least quarterly to evaluate the portfolio and discuss strategy in light of dynamic economic conditions. The Committee is guided by Board-approved investment policies that are reviewed annually and that direct the Committee to rigorously assess the costs and risks of the portfolio while creating a reasonable return.

## Logan Endowment Value at Fiscal Year-End



## Contributions Can be Made in Many Ways:

- Three-year pledges
- Stock gifts
- Planned giving
- Bundled family gifts

Any of these types of contributions are welcome as we ensure Logan's long-term presence in our community.



## ENDOWMENT CAMPAIGN OF THE LOGAN SCHOOL

### The Logan School for Creative Learning Appreciates Your Generous Support of the Endowment Fund

Pledge payments are tax-deductible as a charitable contribution to the fullest extent allowed by law.  
Please consult a financial advisor or tax attorney before making any giving decisions.

#### DONOR INFORMATION

Name/s \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Gift in honor or memory of \_\_\_\_\_

As you would like to appear in our endowment donor acknowledgement \_\_\_\_\_

#### IN APPRECIATION OF THE LOGAN SCHOOL, I/WE COMMIT TO TO THE FOLLOWING PLEDGE

Endowment Needs:

\$ \_\_\_\_\_ Unrestricted (area of greatest need)

\$ \_\_\_\_\_ The Patti McKinnell Fund for Staff Support

\$ \_\_\_\_\_ Financial Aid

**\$ \_\_\_\_\_ Personal Pledge Total**

\$ \_\_\_\_\_ Matching Gift Program - My/Our gift will be matched by \_\_\_\_\_

---

**\$ \_\_\_\_\_ Grand Total** (Donor is credited with this amount for giving levels and published lists.)

---

*While I/we plan to make gifts as described above, I/we reserve the right to adjust such payment dates to take into account personal financial circumstances, to maximize the value of assets contributed and to minimize any liabilities. While the actual timing may vary somewhat from what I/we plan to do, I/we pledge to make the gift in its entirety because we understand that the Logan School is relying on this commitment to fund strategic priorities.*

Donor/s signature \_\_\_\_\_ Date of Pledge \_\_\_\_\_

Print name \_\_\_\_\_





## ENDOWMENT CAMPAIGN OF **THE LOGAN SCHOOL**

### PERSONAL PLEDGE PAYMENT SCHEDULE

The following payment schedule is helpful in providing Logan with a conservative estimate of how you plan to fulfill your pledge. All pledges may be payable over three years. Please state a specific start date for pledge payment and preferred month.

My/Our plan is to make \_\_\_\_\_ payments over \_\_\_\_\_ years (1-3 years is suggested).

Payment #1    \$ \_\_\_\_\_ on \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Payment #2    \$ \_\_\_\_\_ on \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Payment #3    \$ \_\_\_\_\_ on \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

### MY/OUR GIFT IS IN THE FORM OF

Cash/Check, enclosed: \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Credit Card: ColoradoGives.org is brought to you by Community First Foundation. *2% of your donation to Logan is charged as a processing fee.*

Stock \_\_\_\_\_

Number of shares \_\_\_\_\_

Estimated Value of Stock Transfer \$ \_\_\_\_\_

*To contribute stock, please contact the development office for assistance.*

### LEGACY GIVING

The Logan Banner Society is a group of donors who have included Logan in their wills or other estate plans. Their gifts provide essential financial support for the school's future, and each contribution makes a positive difference in the educational opportunities we are able to provide. Legacy giving, or planned giving, allows donors to "leave a legacy." It allows donors to have an impact on Logan beyond their lifetime.

\_\_\_\_\_ Please forward information concerning the Logan School Banner Society  
(Logan's planned giving program).

\_\_\_\_\_ I/We have made provisions for Logan in my/our will(s) or estate plan(s) and would like to fill out a  
Logan Banner Society pledge form to join the Logan School Banner Society.

**The Logan School**  
for creative learning



I learned to take responsibility for my own learning, to manage my own time and to be accountable. I carried these skills into high school, college and beyond where they served me well.

Jon Meyer, Class of 1989

 Logan kid for life.

# The **Logan** School

for creative learning

