

We begin a new era

2018 marks the beginning of a new era at Rose Community Foundation with our new leader Lindy Eichenbaum Lent. (You can read a Q & A with Lindy [here](#).)

We are excited and energized by the work we began last year to support organizations working with immigrants, refugees and communities at risk of hate crimes and discrimination – as well as new opportunities for all our Foundation teams to continue making our community a better place for all.

CELEBRATING 2017 SUCCESSES



At the final 2017 Board of Trustees meeting in December, trustees celebrated the \$18.5 million in grants the Foundation awarded during the year and a record number of new donor-advised funds. Trustees and staff honored board members who had completed their terms of service and were briefed about Changing the Narrative, one of many exciting new projects underway for 2018.

Jerry Glick (pictured above) completed an extended three-year term as chair of the Board of Trustees. Among his many accomplishments, Jerry led the national search for the Foundation's new president and CEO following Sheila Bugdanowitz's passing in December 2016. The trustees thanked Jerry for his steady and firm leadership and for continuing to challenge the Foundation to take on expanded work in support of vulnerable populations through our [Community Action Fund](#). In honor of his leadership during an unprecedented time in the Foundation's history, we surprised him by naming the glass conference room adjacent to our lobby in his honor. Jerry will continue to serve on the Board of Trustees, as well as the Education and Investment Committees.

Katherine Gold (pictured above) is beginning her term as chair of the Board of Trustees and serves on the Audit and Finance and Child and Family Development committees. Katherine is president and CEO of GoldBug, Inc., a distributor of children's accessory products. In addition to professional boards, she serves on the board of EPIC (Executives Partnering to Invest in Children), is a past chair of the Colorado Children's Campaign and sponsors an elementary school through the Denver Public Schools

Foundation. She is an ongoing advisor offering business leadership in the Young Presidents' Organization and the international women-in-business group, C200. She is also a member of the International Women's Forum and serves on the Federal Reserve Economic Advisory Council, Tenth District.

Roy Alexander completed his second and final term on the Board of Trustees. His fellow trustees showered him with praise, describing him as a thoughtful and detail-oriented deliberator who brought valuable knowledge and perspective from his 21-year career at the Colorado Housing and Finance Authority, where he served as CEO, executive director and chief financial officer. Roy will remain engaged with Rose Community Foundation as a member of the Committee on Aging.

JOIN THE GROWING NUMBER OF DONOR-ADVISED FUNDHOLDERS AT ROSE COMMUNITY FOUNDATION

In 2017, more individuals, families and organizations chose Rose Community Foundation as their philanthropic partner than ever before. We added \$3.8 million in donor-advised funds from individuals and families, \$1.4 million of which is in new funds. Organizations also looked to Rose Community Foundation in 2017, adding \$12.2 million in endowment and designated funds.

We have always believed that philanthropy is most powerful when it is rooted in a donor's values and when it connects generosity to community needs. We are honored to steward these philanthropic gifts.

For more information about donor-advised funds, or endowment and designated funds, contact Vicki Dansky, senior gift planning officer, at 303.398.7422 or vdansky@rcfdenver.org.

ROSE COMMUNITY FOUNDATION CONTINUES TO ACTIVELY PROMOTE POSITIVE ATTITUDES ABOUT AGING



For five years, Rose Community Foundation has been part of a group of foundations and organizations examining attitudes about aging and how those attitudes shape life for people as they age. This project, Reframing Aging, found that in areas such as employment, health care and community engagement, most people had experienced stereotypes as they grew older that had negative effects. The project also found

that negative attitudes about aging are not set in stone; they can be changed through well-crafted and researched communications.

The research partner for the Reframing Aging project, [FrameWorks Institute](#), created a set of key messages and communication tools that can change the conversation, be more persuasive, and influence public understanding to create a more just, inclusive, and age-friendly society.

In 2018, Rose Community Foundation, along with other community

partners, will fund the next phase of this work with our launch of Changing the Narrative, a partner initiative that will train targeted audiences in research-based framing strategies about aging and ageism to begin to shift perceptions about aging. Watch [our blog](#) for more news about this new work and how it can help us see aging differently.

Rose Community Foundation Committee Updates

The Foundation welcomes several new members to its committees.

The Committee on Aging welcomes **Kathy Neustadt, Lorii Rabinowitz, Julie Selsberg** and **Ken Weil**.

The Audit and Finance Committee welcomes **Josh Dinar** and **Brad Kornfeld**.

The Child and Family Development Committee welcomes **Tom Thorpe**.

The Education Committee welcomes **Janine Davidson**.

The Health Committee welcomes **Mike Kopp**.

The Jewish Life Committee welcomes **Zachary Kiefer, Matthew Rich** and **Leslie Sidell**.

You can learn more about all of our committee members on our [website](#).

Save the Date for Rose Community Foundation's Annual Breakfast April 12, 2018

Our Annual Breakfast will take place April 12 at the Seawell Ballroom in the Denver Performing Arts Complex. Watch your email and mailboxes for details in coming weeks.
