

# WILL YOU COUNT?

## 2020 CENSUS COMPLETE COUNT WORKSHOP

12:00 p.m. – 2:30 p.m.

The Census Bureau needs help to count everyone. Complete Count Committees are volunteer committees who lead their community to help increase awareness and promote participation in the 2020 Census. Anyone – from the state to local government and from faith leaders to neighborhood groups – can form a Complete Count Committee in their community.

### PROGRAM

#### Welcome and Introduction

Maria Fabula | President and Chief Executive Officer, Community Resource Center (CRC)

#### Complete Count Training

Lily Griego | Partnership Coordinator, U.S. Census Bureau

#### Response Panel

Amanda Gonzalez | Executive Director, Colorado Common Cause

Rosemary Rodriguez | Executive Director, Together We Count

Arturo Vargas | Chief Executive Officer, NALEO Educational Fund

#### Call to Action

Rosemary Rodriguez | Executive Director, Together We Count

Gillian Winbourn | Program Director, Together We Count

#### Closing and Thank You

Renny Fagan | President and Chief Executive Officer, Colorado Nonprofit Association

### PRESENTED BY



# FEATURED SPEAKERS



**Lily Griego** is a Partnership Coordinator for the U.S. Census Bureau where she manages teams of Specialists in Colorado, Wyoming, Montana, Kansas and Nebraska. She is a Colorado native with a passion for public service and advocacy. Her professional background is rooted in local government, and she has engaged in all levels of campaign work, including school board, city council, county commissioner, presidential and Senate races. She believes there is much at stake with the 2020 Census and opted to lead a charge for an accurate count. Lily holds a bachelor's in political science and a master's in history from the University of Colorado.



**Amanda Gonzalez** is the Executive Director of Colorado Common Cause, a nonprofit fighting for open, honest and accountable government and to uphold the core values of our democracy. Amanda has a broad range of nonprofit and corporate experience, having previously served as a policy analyst at FRESC: Good Jobs, Strong Economy (now United for a New Economy), executive director of the Colorado Latino Leadership, Advocacy, and Research Organization (CLLARO), program director at the Colorado Civic Engagement Roundtable and CEO of PTB Management. Amanda holds a bachelor's from Occidental College and a JD from the University of Denver Sturm College of Law.



**Rosemary Rodriguez** is the Executive Director of Together We Count. She was born and raised in Denver and has served her community in a variety of ways. She has worked for Denver Mayor Wellington Webb's administration, served on Denver City Council, worked for U.S. Senator Michael Bennet, led the U.S. Election Assistance Commission as president and served on the Denver Board of Education. She retired from government service in 2017 to use lessons learned at the local, state and federal levels to promote civic participation for all, particularly hard-to-reach communities. Her current endeavor is to forecast participatory challenges for the 2020 census and make recommendations to improve outcomes.



**Arturo Vargas** is the Chief Executive Officer of the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund, a national nonprofit, non-partisan organization that promotes the full participation of Latinos in civic life to strengthen our democracy. He has also served as Vice President for Community Education and Public Policy for the Mexican American Legal Defense and Educational Fund and Senior Education Policy Analyst at the National Council of La Raza. He is a nationally recognized expert in Latino demographic trends, electoral participation, voting rights, the Census and redistricting. He holds a bachelor's in history and Spanish and a master's in education from Stanford. He is from Los Angeles and was born in El Paso, Texas.



**Gillian Winbourn** is the Program Director for Together We Count and brings significant experience in issues surrounding urban communities to this role. She spent many years working in both housing and transportation, focusing on program management, logistics and research in both Oregon and Scotland. Gillian joined the Together We Count team to support the civic processes that underpin sustainable and inclusive community building. She is a Denver native, and holds a bachelor's from Oberlin College and a master's in public policy from the University of Edinburgh.