



COLORADO ACTION PLAN FOR A FAIR AND ACCURATE 2020 CENSUS

Role of Colorado Government

Governor Hickenlooper created a state Complete Count Committee (CCC) for elected leaders, stakeholders, civic leaders, business, education, philanthropy. ([June 2018](#))

- Government census efforts run out of the Department of Local Affairs (DOLA)
 - 2019 and 2020: Allocate funding to support a complete count
 - Local, County and Tribal governments. Establish complete count committees (CCC) to focus on hard-to-count (HTC) areas
 - 2019 and 2020: Allocate resources to support a complete count
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Role of Census Bureau

- Work with Colorado government and local officials to support census efforts
 - Provide on the ground government presence
 - Conduct field enumeration per constitutional requirement
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Role of Philanthropy

Champion the “Colorado Census Action Plan for a Fair and Accurate 2020 Census” as a group or collaborative group.

- National Policy: Encourage adequate federal funding, oppose untested citizenship question, advocate for firm commitment to data security
- State Policy: Support budget resources in 2019 and 2020 for Census efforts.

Put census funding in foundation budgets in 2019 and 2020. Consider a pooled fund and seek matching funds to support mini-grants in HTC areas. Convene, educate grantees and partners about the importance of a fair and accurate count, provide connections to resources.

Role of Business

Support Get Out the Count (GOTC) efforts

Encourage customer participation in the 2020 Census

- Raise awareness through existing communication and marketing networks
 - Lend resources when needed to GOTC efforts (for example technical expertise)
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Role of Together We Count

Together We Count created to educate and engage hard-to-count (HTC) communities across Colorado about the importance of the census. To achieve this, TWC will:

- **HUB:** Serve as a hub for census information and training, connect state partners with national and local resources. Develop institutional partners in government and business.
- **CONNECTOR:** Convene stakeholder groups divided up regionally across Colorado. Cultivate ad hoc coalitions of civic leaders from business, education, philanthropy, faith, civil rights & nonprofit sectors outside of traditional CCC structures.
- **SUPPORT HTC AREAS:** Develop opportunities to inform local leaders and trusted organizations to encourage formation of complete count committees in HTC areas.
- **COMMUNICATIONS:** Develop messaging tools to distribute to community based organizations.



Together We Count is a Colorado based non-profit that works to understand the apprehensions that bar hard-to-count communities from census participation and develops trustworthy systems to encourage being counted.

Our goals are:

1. To create a statewide census engagement project based on research conducted in hard-to-count (HTC) communities.
2. Establish a network of community based organizations and community leaders to support complete count and Get Out the Count efforts, wherever possible.
3. Develop a system to ensure institutional memory of decennial census and create a plan of action as a resource for the 2030 census, for funders, business, philanthropy and the community.

To accomplish this we will:

- Serve as a hub for census information and training
- Convene stakeholder groups divided up regionally across Colorado.
- Develop opportunities to inform local leaders and trusted organizations to encourage formation of complete count committees in HTC areas.
- Develop messaging tools to distribute to community based organizations.
- Distribute mini-grants to eligible nonprofits in HTC areas around Colorado.
- Support data analysis and mapping to prioritize work in HTC communities